# Learning Representations using Causal Invariance

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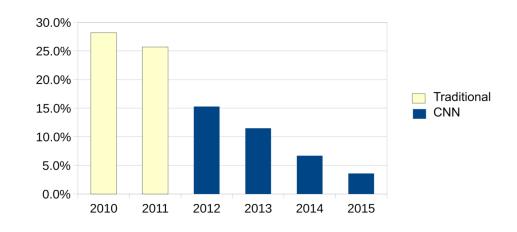
#### Summary

- 1. The statistical problem is only a proxy
- Nature does not shuffle the examples. We do!
- 3. From interpolation to extrapolation
- 4. Related work
- 5. Linear invariant regression
- 6. Invariant regularization and nonlinear models
- 7. Aiming for zero training errors makes sense

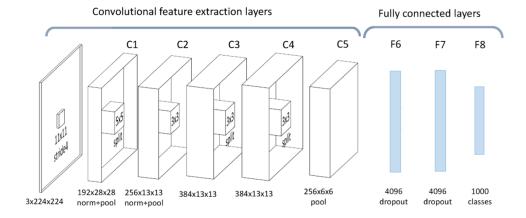
# Why this work?

THE STATISTICAL PROBLEM IS ONLY A PROXY FOR THE REAL TASK

#### The AlexNet moment (2012)



Top5 error rate of the annual winner of the ImageNet image classification challenge. CNNs break through in 2012.



## The AlexNet moment (2014-present)

Aug. 19, 2014

#### Computer Eyesight Gets a Lot More Accurate

Machines still can't see and identify objects as well as humans, but researchers participating in a contest say error rates have

July 17, 2016

#### Artificial Intelligence Swarms Silicon Valley on Wings and Wheels

The valley has found its next shiny new thing in A.I., and financiers and entrepreneurs are digging in with remarkable exuberance.

March 25, 2016

#### The Race Is On to Control Artificial Intelligence, and Tech's Future

Amazon, Google, IBM and Microsoft are using high salaries and games pitting humans against computers to try to claim the



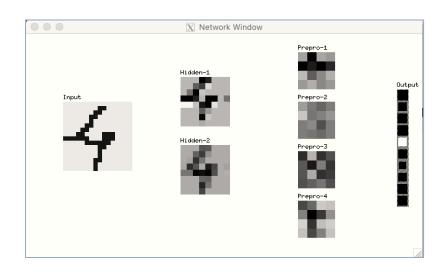




### A couple decades earlier (1988)



320+160
mouse-written
characters,
and a
convolutional
network



The same code was later used for the 1989 "LeNet" paper, with a whopping 9000 training examples and 2000 testing examples

+ three decades of Moore's law...

Absent a formal specification of what makes an image represent a mouse or a piece of cheese, we must

- either formulate heuristic specifications,
   and write a program that targets them.
- or rely on data, formulate a statistical proxy problem, and use a learning algorithm.





Absent a f mouse or

- either fo and write
- or rely on and use a

# Big data and big computing power

When data and computation increase

- defining heuristic specifications becomes harder. - training learning systems becomes more effective.

Absent a f mouse or

either fo and write

or rely on and use a Big data and big comput

When data and computation

- defining heuristic specif

- training learning syster



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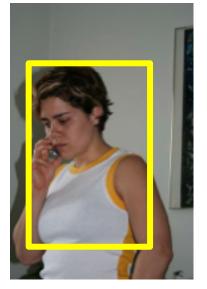
- training learning syster

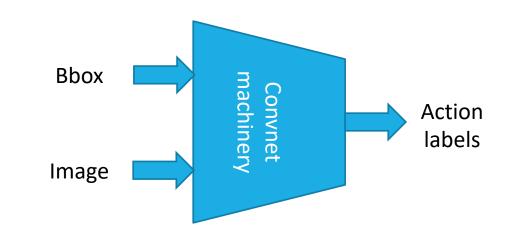


Example: detection of the action "giving a phone call"









(Oquab et al., CVPR 2014) ~70% correct (SOTA in 2014)

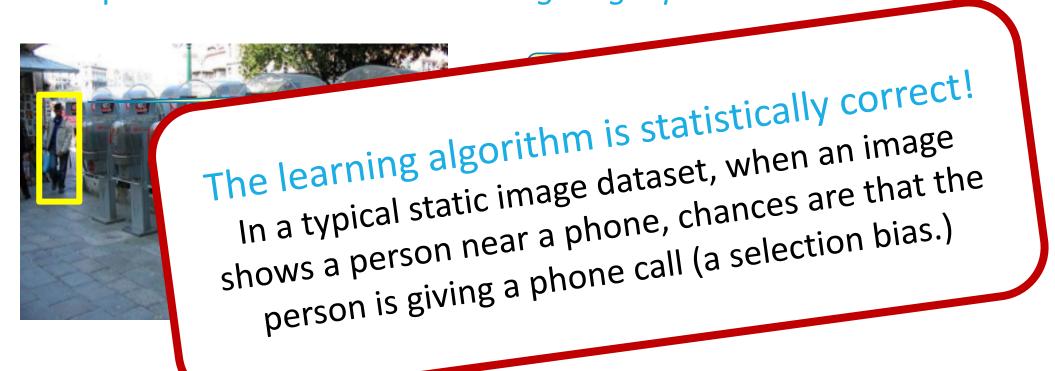
Example: detection of the action "giving a phone call"



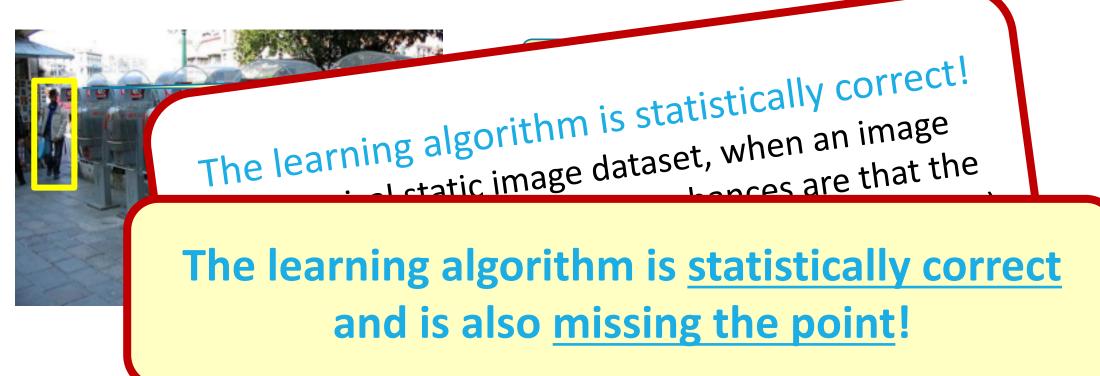
Not giving a phone call.

Giving a phone call ????

Example: detection of the action "giving a phone call"



Example: detection of the action "giving a phone call"



#### Dataset curation and biases

#### Machine learning in the 1990s

- Training set carefully curated to cover all the cases of interest.
- Actual deployments (e.g. ATT-Lucent-NCR check reading machines with CNNs.)

#### Machine learning in the 2010s

- Datasets are too big to be carefully curated
- Data collection biases, confounding biases, feedback loops, ...
- Machine learning algorithms recklessly take advantage of spurious correlations.

#### **Unbiased Look at Dataset Bias**

Torralba & Efros

With the focus on beating the latest benchmark numbers

ataset, have we perhaps lost sight of the

#### **Revisiting Visual Question Answering Baselines**

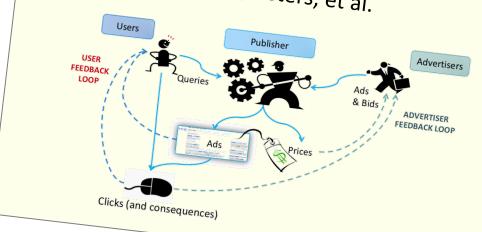
Jabri, Joulin & van der Maaten

... Overall, our results suggest that the performance of current VQA systems is not significantly better than that of systems designed to exploit dataset biases ...

## Adversarial Examples Are Not Bugs, They Are Features

Logan Engstrom, Andrew Ilyas, Aleksander Madry, Shibani Santurkar, Brandon Tran, Dimitris Tsipras · May 6, 2019

# Counterfactual Reasoning and Learning Systems Bottou, Peters, et al.



# Multiple environments

NATURE DOES NOT SHUFFLE THE DATA. WE DO!

#### Spurious correlations

Spurious correlations are correlations that we do not expect to hold in future use cases

What informs such an expectation?

- Substantive knowledge
- Past observations



#### Past observations

We do not expect spurious correlations to hold in the future.

We know this because they did not always hold in the past.

But these spurious correlations precisely appear in the data we have collected in the past!



#### Nature does not shuffle the data. We do!

#### We collect data

- at different points in time and in space
- in different experimental settings
- with different biases

environments

Then we shuffle the records and pretend that they are independent and identically distributed

## Nature does not shuffle the data. We do!

#### We collect data

- at different points in time and in space
- in different experimental set
- with different

Then we shuf they are shuffling the data is a loss of information.

a identically distributed

#### Multiple environments

Following Peters et al. (2016), we consider that data from each environment e comes with a different distribution  $P_e$ .

$$P_e = P(X_e, Y_e)$$
 for  $e = 1,2,3...$ 

- Training sets  $D_e = \{(x_i^e, y_i^e) \sim P_e\}$  are provided for some e.
- We want a predictor  $f(x) \approx y$  that works for many e.

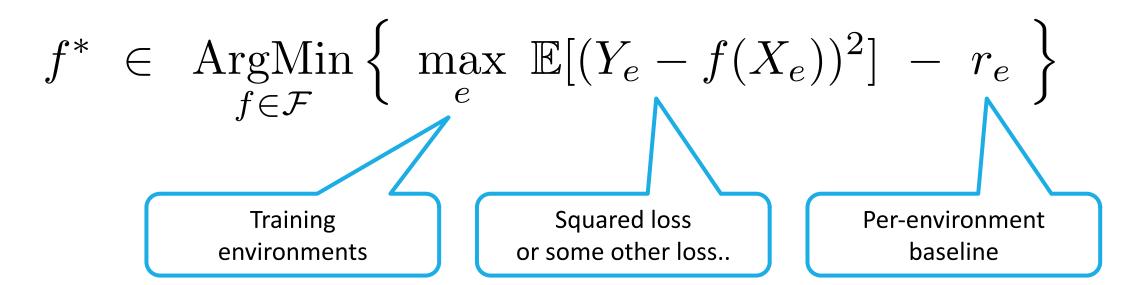
# From robustness to invariance

FROM INTERPOLATION TO EXTRAPOLATION

## The robust approach

#### A very classic move in statistics

Minimize the largest error across training environments



## The robust approach demystified

After rewriting as a constrained optimization problem,

$$\underset{f \in \mathcal{F}}{\operatorname{ArgMin}} M \quad \text{subject to} \quad \forall e \quad M \geq \mathbb{E}[(Y_e - f(X_e))] - r_e$$

**Proposition** Subject to the Karush-Kuhn-Tucker differentiability and qualification conditions, there exist coefficients  $\lambda_e \geq 0$  such that the robust regression  $f^*$  is a first order stationary point of the weighted square error

$$C(f) = \sum_{e} \lambda_e \mathbb{E}[(Y_e - f(X_e))^2]$$

# The robust approach demystified

After rewriting as a constrained optimization problem

ArgMin Msubject to  $f \in \mathcal{F}$ 

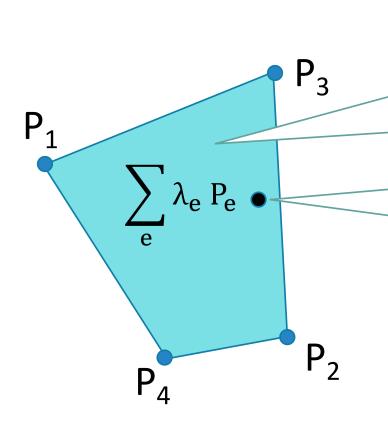
Prop

andthat th weighte

The robust approach means mixing the environments with the correct proportions.

$$\sum_{e} \lambda_e \mathbb{E}[(Y_e - f(X_e))^2]$$

## The robust approach demystified



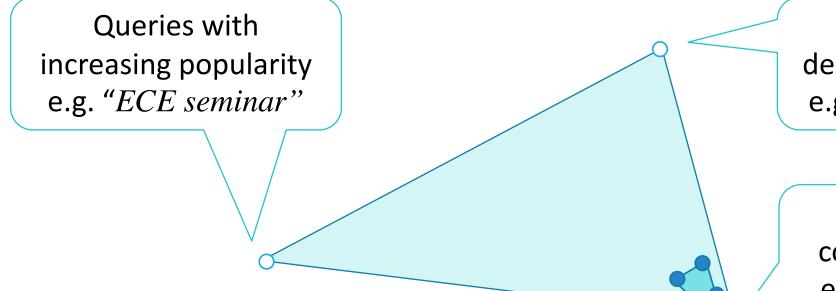
The robust approach guarantees a maximal error for any distribution in this convex hull, that is, a mixture with positive weights.

This is attained by minimizing the error for a specific mixture with positive weights.

Although valid distributions maybe reachable with negative weights, they come with no error guarantees

#### Negative mixtures matter!

Consider a search engine query classification problem. Let the  $X_e$  be search engine queries observed on day e=1,2,3,4.



Queries with decreasing popularity e.g. "Back to school"

Queries with constant popularity e.g. "Orange juice"

**Training environments** 

"Easter bu

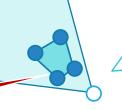
arity

Consider a search engine query classification problem Let the  $X_e$  be search engine queries observed

Queries with

increasing pe

Interpolating is not enough.
We need to extrapolate.



Queries with constant popularity e.g. "Orange juice"

**Training environments** 

## Learning stable properties

#### When the environments tell different stories...





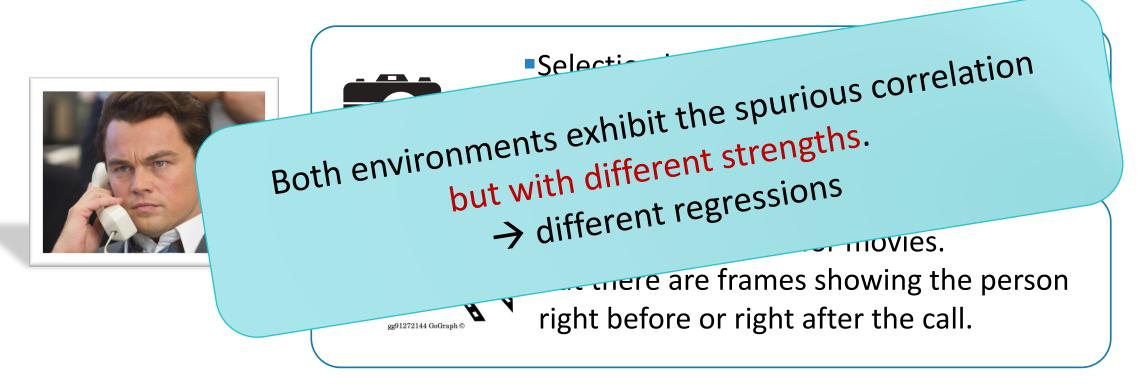
- Selection bias favors pictures of a call.
- Spurious positive correlation between person-near-phone and person calling.



- Same selection bias for movies.
- But there are frames showing the person right before or right after the call.

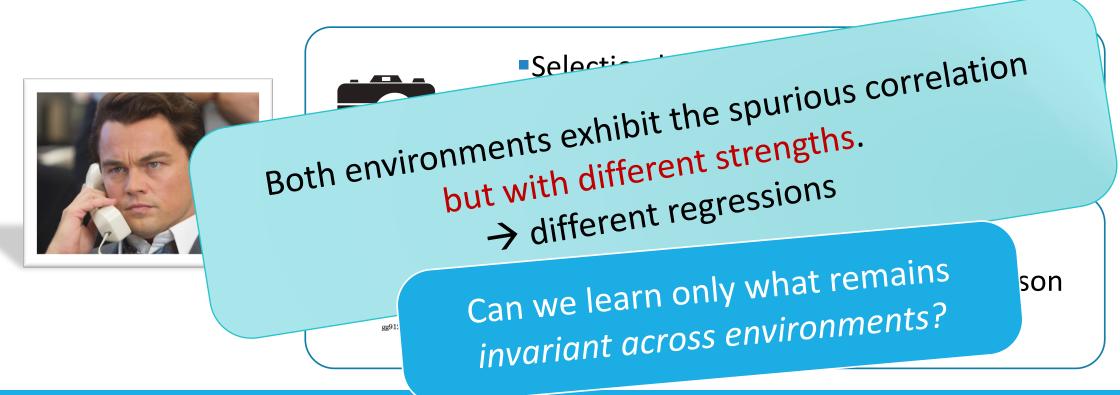
## Learning stable properties

## When the environments tell different stories...



# Learning stable properties

## When the environments tell different stories...



#### Invariant regression

#### A strong requirement

Simultaneously minimize the error in each training environment.

- Not necessarily possible without a bit of help.
- What does this mean in terms of mixture coefficients?

#### Invariance buys extrapolation powers

$$f^*$$
 is a stationary point of  $\mathbb{E}[(Y_e - f(X_e))^2] \longrightarrow \sum_e \lambda_e \, \mathbb{E}[(Y_e - f(X_e))^2]$  for all  $e$ .  $f^*$  is a stationary point of  $\sum_e \lambda_e \, \mathbb{E}[(Y_e - f(X_e))^2]$ 

These "mixture" coefficients can now be negative!

#### Invariance buys extrapolation powers

Queries with increasing popularity

Queries with decreasing popularity

Queries with constant popularity e.g. "Orange juice"

An invariant regression on the training environments is optimal far beyond their convex hull.

### Trivial existence cases

$$\forall e \ f^* \in \underset{f \in \mathcal{F}}{\operatorname{ArgMin}} \left\{ \mathbb{E}[(Y_e - f(X_e))^2] \right\}$$

Two cases where the invariant regression trivially exist.

The noiseless case

There is  $f^* \in \mathcal{F}$  such that  $f^*(X) = Y$  for all X.

The realizable case

There is  $f^* \in \mathcal{F}$  such that  $f^*(X_e) = \mathbb{E}[Y_e | X_e]$  whenever  $\mathbb{P}(X_e) > 0$ .

## Trivial existence cases

$$\forall e \quad f^* \in \underset{f \in \mathcal{F}}{\operatorname{ArgMin}} \left\{ \mathbb{E}[(Y_e - f(X_e))^2] \right\}$$

Two cases where the invariant regression exist.

The noiseless case:

■ The

Things get interesting when  $f^*$  does not exist a priori.

whenever 
$$\mathbb{P}(X_e) > 0$$
.

## Playing with the function family

The invariant regression may not exist when the environments tell different stories

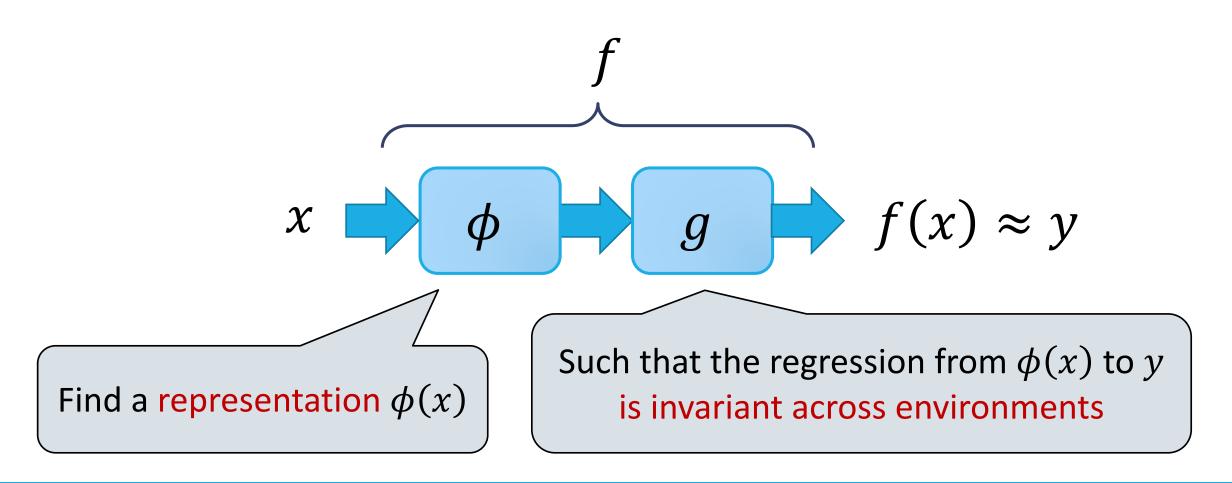
$$\forall e \ f^* \in \operatorname{ArgMin} \left\{ \mathbb{E}[(Y_e - f(X_e))^2] \right\}$$

Recall substantive modeling

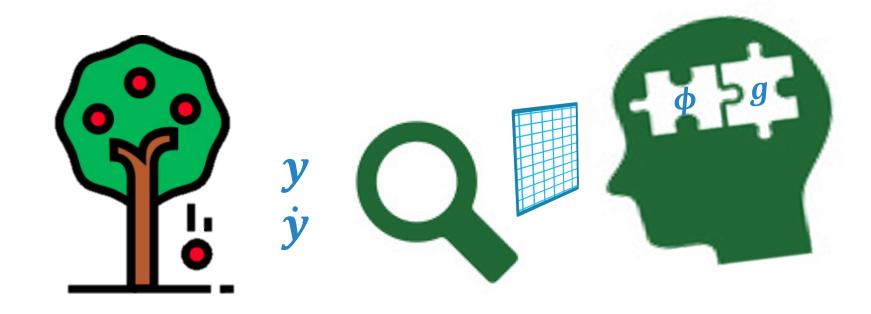
but we can play with the family  $\mathcal{F}$ .

•Making  ${\mathcal F}$  insensitive to the spurious correlations

## Invariant representation



## Finding the relevant variables



"If we find a representation in which all falling objects obey the same laws, then we possibly understand something useful."

# Related work

INSPIRATIONS

### 1- Invariance and causation

#### Invariance as the main element for causal inference

To predict the outcome of an intervention, we rely on

- the properties of our intervention
- the properties assumed invariant after the intervention

Pearl's do-calculus on causal graphs is a framework that tells which conditionals remain invariant after an intervention. Rubin's ignorability assumption plays the same role.

## 1- Invariance for causal inference

## Discovering invariant properties is easier than discovering causal graphs

- Finding the structure is hard, orienting the arrows is harder.
- Maybe easier with multiple environments (Bengio 2019)
- Sometimes causal graphs do not exist at all (equilibria.)

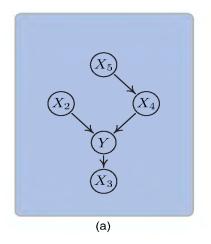
#### Using invariant properties is also easy

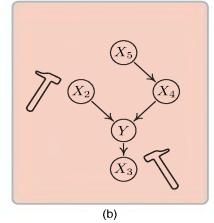
• If they're invariant, they're ready to use!

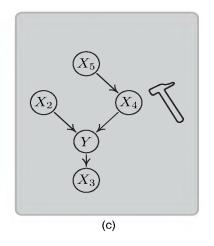
## 2- Invariant causal prediction



 Environments result from interventions on a causal graph.





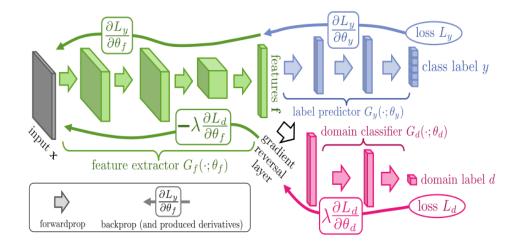


- The set of variables in the graph is assumed known.
- Representations  $\phi$  merely select a subset of the variables.

If we find an invariant representation, we have recovered the direct causes of *Y*.

## 3- Adversarial Domain Adaptation

- The goal is to learn a classifier that does not depend on the environment.
- An adversarial term makes it hard to recover the environment label e from the representation  $\phi(x)$ .



- This implies that  $\mathbb{P}(\phi(X_e))$  does not depend on e. Therefore  $\mathbb{P}\{f(X_e)\}$  does not depend on e either. But  $\mathbb{P}\{Y_e\}$  might..
- Conditional ADA stratifies on Y to achieve  $\mathbb{P}(\phi(X_e)|Y_e) \mathbb{L}e$ . Hence  $\mathbb{E}(\phi(X_e)|Y_e) \mathbb{L}e$  instead of  $\mathbb{E}(Y_e|\phi(X_e)) \mathbb{L}e$ .

## 4- Robust supervised learning

$$\operatorname{ArgMin}_{f \in \mathcal{F}} \left\{ \sup_{Q \in \mathcal{D}_{P}} \mathbb{E}_{(X,Y) \sim Q} [\ell(Y, f(X))] \right\}$$

Max error for all distributions in a <u>predefined</u> neighborhood of the training data distribution. e.g.,  $\mathcal{D}_P = \{ Q : D(Q||P) \leq \delta \}$ 

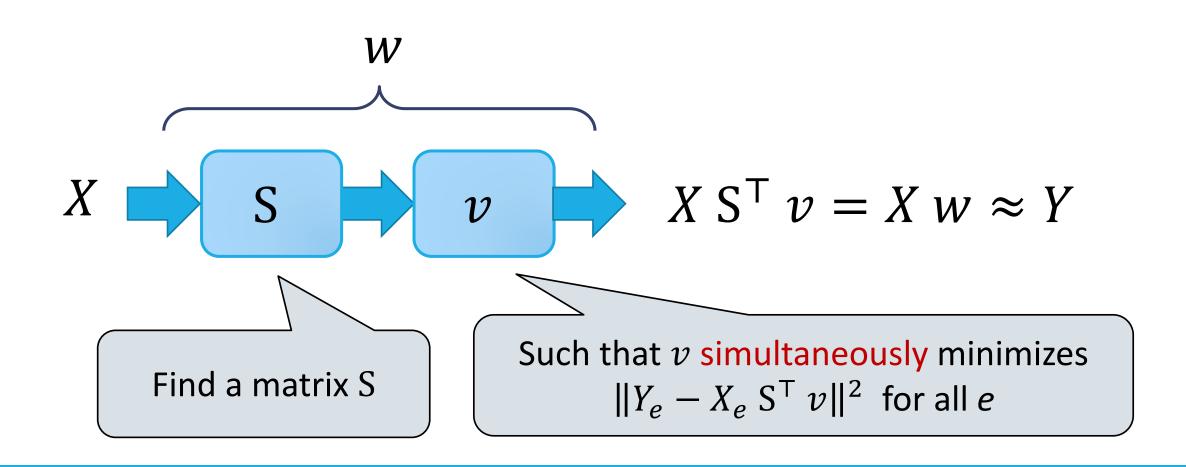
#### In contrast:

- We use multiple environments to define  $\mathcal{D}_P$ .
- We invoke <u>invariance</u> to achieve robustness well beyond the convex hull of the training environment distributions (long distance.)

# The linear case

SOLVING LINEAR INVARIANT REGRESSION

## The linear least square case



### Issues

Find S, v such that v minimizes  $||Y_e - X_e||^2$  for all e.

- Lots of uninteresting solutions such as S=0.
- What matters is the nullspace of *S*: the censored information.
- Noncontinuity: an infinitesimal change in S can change its rank.

## Characterization of the solutions

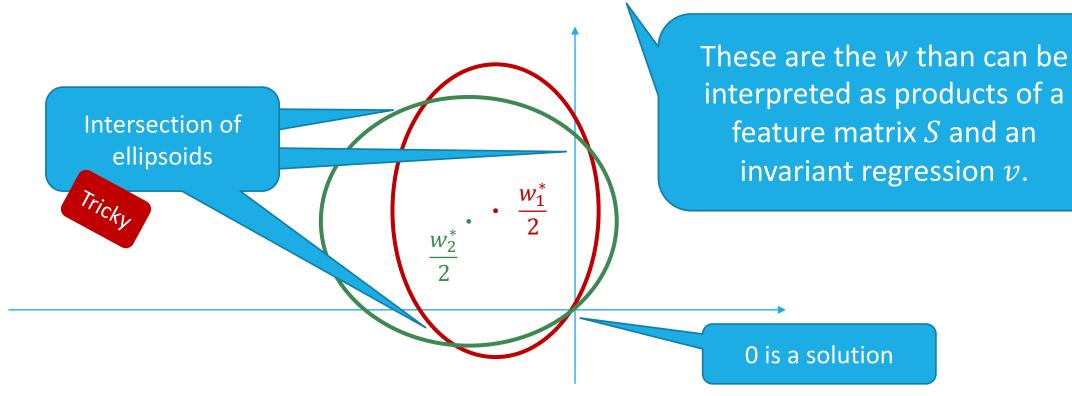
Let  $C^e: \mathbb{R}^d \to \mathbb{R}$  be convex differentiable cost functions.

**Theorem 4.** A vector  $w \in \mathbb{R}^d$  can be written  $w = S^{\top}v$ , where  $S \in \mathbb{R}^{p \times d}$ , and where  $v \in \mathbb{R}^p$  simultaneously minimize  $C^e(S^{\top}v)$  for all  $e \in \mathcal{E}$ , if and only if  $w^{\top}\nabla C^e(w) = 0$  for all  $e \in \mathcal{E}$ .

Furthermore, the matrices S for which such a decomposition exists are the matrices whose nullspace  $\operatorname{Ker}(S)$  is orthogonal to w and contains all the  $\nabla C^e(w)$ .

## Where are the solutions?

$$w^{\top} \nabla C_e(w) = w^{\top} X_e^{\top} X_e w - w^{\top} X_e^{\top} Y_e = 0$$
 for all  $e$ .



## Rank of the feature matrix S

From the theorem:

The nullspace of S must contain all the gradients  $\nabla C_e(w)$ 

When the gradients  $\nabla C_e(w)$  are independent,  $\operatorname{rank}(S) \leq d - m$ .

Is it always the case?

## High rank solutions

High rank solutions exist when the  $\nabla C_e(w)$  are linearly dependent.

 $\rightarrow$  There are coefficients  $\lambda_e$ , not all zero, such that

$$\sum_{e} \lambda_e \, \nabla \, C_e(w) = 0$$

Dimension counting says that such w form a discrete set

→ Therefore

w is a stationary point of  $\sum_e \lambda_e C_e(w)$ 

Potentially negative mixture coefficients again!

## Exact recovery of high rank solutions

#### Two set of environments

- $\mathcal{E}_{all}$  : the many environments we could encounter in the future. Assume there is a unique invariant solution on  $\mathcal{E}_{all}$  with rank r.
- $\mathcal{E}_{tr}$  : the m environments known at training time. Assume that m>d-r and the environments are in generic positions. The only invariant solution on  $\mathcal{E}_{tr}$  of rank greater than r form a discrete set. The solution on  $\mathcal{E}_{all}$  is one of them.

In fact the solution is **uniquely** identified when  $m > d - r + \frac{d}{r}$ !

## A minimal example

$$X_1 = e \times \text{randn}()$$
 $Y = X_1 + e \times \text{randn}()$ 
 $X_2 = Y + \text{randn}()$ 

#### Analytical derivation of the invariant representation

$$\mathbb{E}[Y|X_1, X_2] = \frac{1}{1+e^2} X_1 + \frac{e^2}{1+e^2} X_2$$

$$Z = cX_1 + sX_2 \qquad \mathbb{E}[Y|Z] = \frac{(c+2s)}{(c+s)^2 + s^2(1+e^2)e^{-2}} Z$$

$$(c, s) = (1, 0) \qquad \mathbb{E}[Y|X_1] = X_1$$

**Invariant solution** 

## Enumerating all the high rank solutions

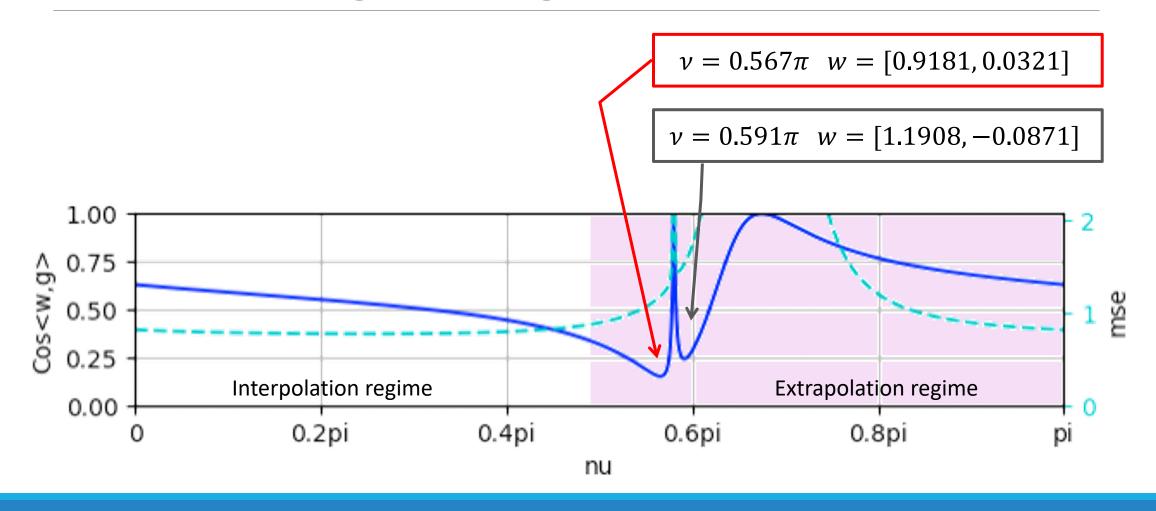
#### Setup

• Two environments e=1 and e=0.5 with 10,000 examples each.

#### Method

- For  $v \in [0, \pi]$ , solve  $\cos(v) \nabla C_1(w) + \sin(v) \nabla C_{0.5}(w) = 0$
- Plot the cosine of the angle between w and  $\{\nabla C_e(w)\}$  against v.
- This cosine is zero when invariance is exactly achieved

## Enumerating the high rank solutions

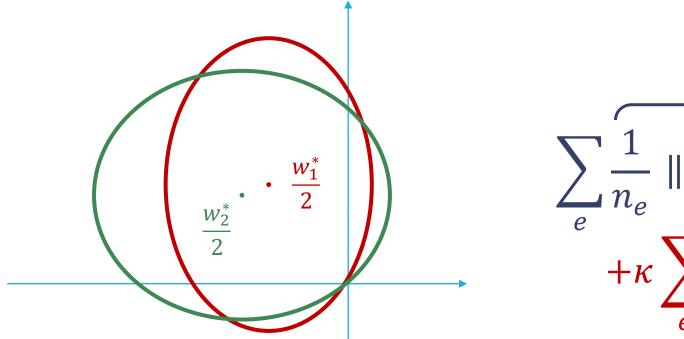


# Invariant regularization

EXPANDING TO NONLINEAR MODELS

## Favor solutions near the ellipsoids

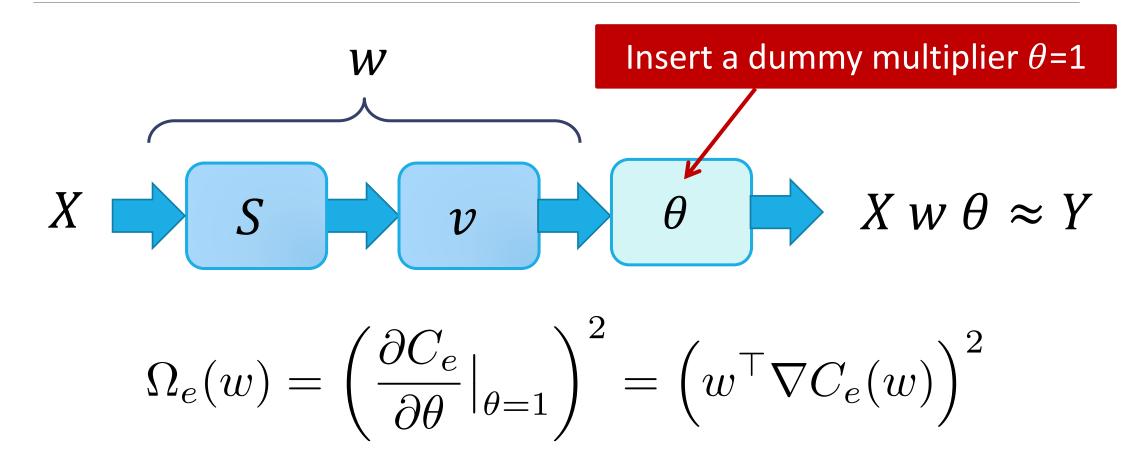
#### Minimize a regularized cost



$$\sum_{e} \frac{1}{n_e} \|Y_e - X_e w\|^2 + \kappa \sum_{e} \Omega_e(w)$$

Something like  $\Omega_e(w) = (w^{\mathsf{T}} \nabla C_e(w))^2$ 

## A more general perspective



## Nonlinear version

#### Insert a "frozen" domain adaptation layer

$$\Omega_e(w) = \left(\frac{\partial C_e}{\partial \theta}\big|_{\theta=1}\right)^2$$

Regularization favors weights w such that no environments would benefit from  $\theta \neq 1$ .

### Colored MNIST

ч	0	9	1	1	2	4	3	2	7	B	8
0	7	6	1	8	7	9	3	9	8	5	3
9	8	0	9	4	1	4	4	6	0	4	5

#### Digits with misleading colors

	Y=0	Y=1
{0,1,2,3,4}	0.75	0.25
{5,6,7,8,9}	0.25	0.75

	Red	Green
Y=0	1-e	e
Y=1	e	1 <b>–</b> <i>e</i>

The optimal classification rate on the basis of the shape only is 75%.

Random guess is 50%.

During the training  $e \in \{0.1, 0.2\}$ . The color is a better indicator than the shape, but not a stable one.

Then we test with e = 0.9.

## Colored MNIST

Training with $e \in \{0, 1, 0, 2\}$	Testing with $e \in \{0, 1, 0, 2\}$	Testing with $e=0.9$
Minimize empirical risk after mixing data from both environments	84.3%	10.1%
Minimize empirical risk with invariant regularization	70.8%	66.9%

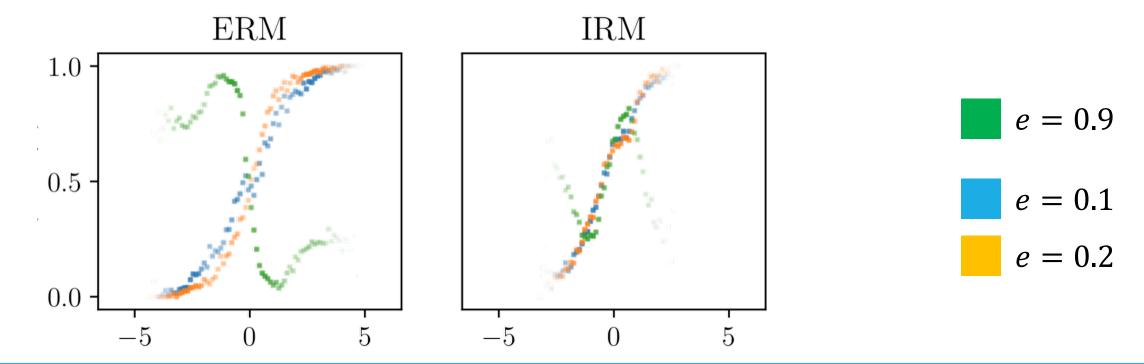
Network is a MLP with 256 hidden units on 14x14 images.

<sup>•</sup>Invariant regularization tuned high: regularization term is nearly zero.

## Colored MNIST

#### How invariant the representation?

 $\mathbb{P}(Y|H)$  where H is the state just before the frozen adaptation layer.



## Scaling up invariant regularization



#### Issue #1: Numerical issues

The regularization term is very nonconvex.

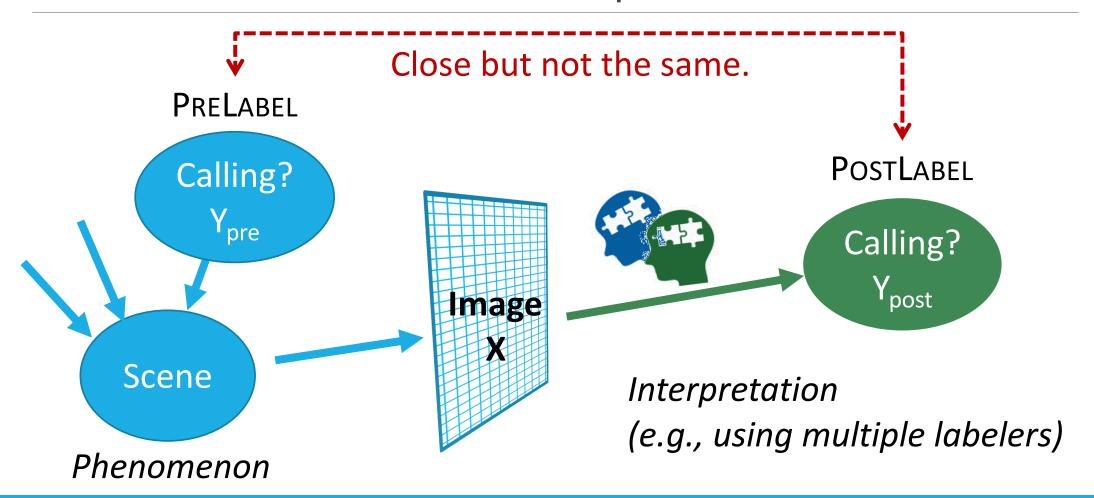
#### Issue #2: Realizable problems are different...

Both the minimal example and the colored MNIST example are non-realizable: more data does not fix the problem.
Many real problems are not like that...

# Back to the realizable case

AIMING FOR ZERO TRAINING ERRORS MAKE SENSE

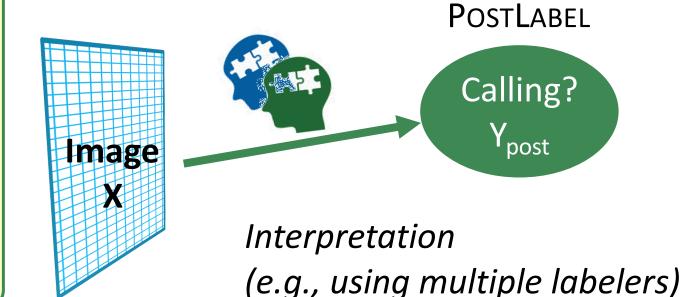
## Phenomenon and interpretation



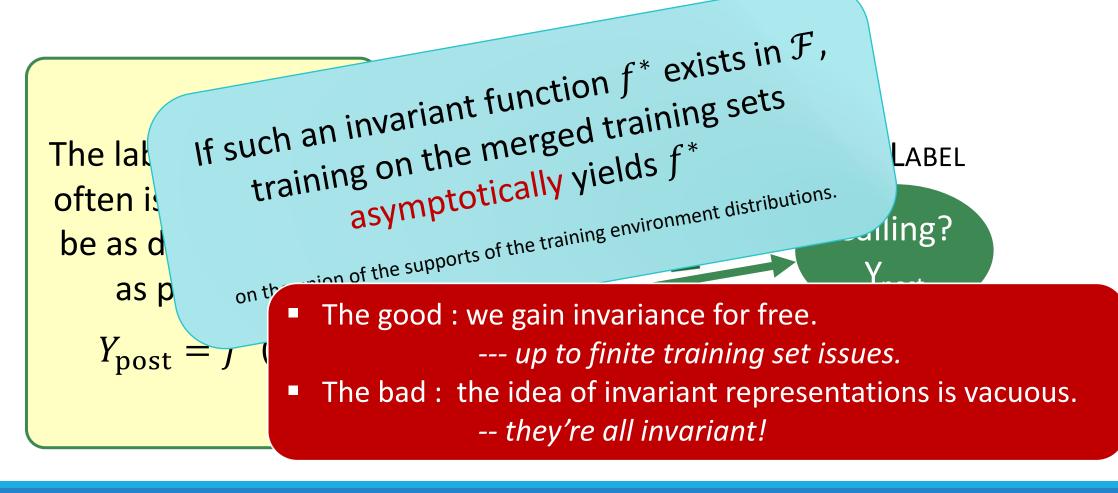
## Supervised learning

The labeling process often is designed to be as deterministic as possible:

$$Y_{\text{post}} = f^*(X)$$



## Supervised learning



## Conclusions

## Main points

- The statistical problem is only a proxy.
- Nature does not shuffle the examples. We shouldn't.
- Invariance across environments buys extrapolation powers ©
- Invariance across environments is related to causation ⊕
- Invariant representations enable invariance ©
- We need something else for the (frequent) realizable cases ⊗
- This is far from cooked ⊗