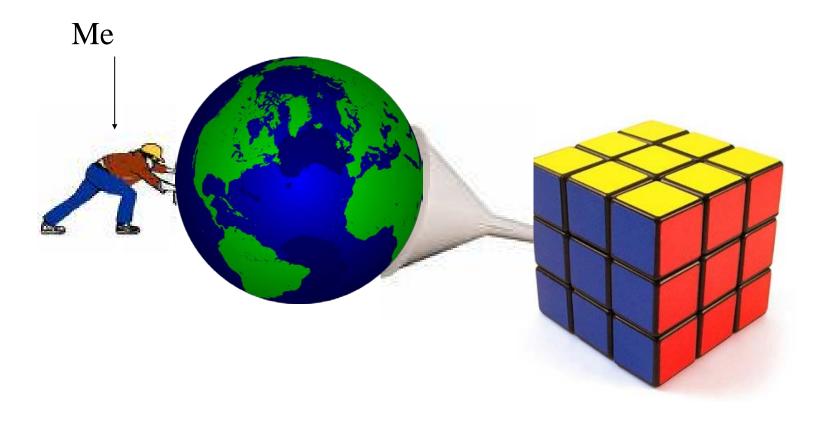


Managing Big Multidimensional Data

Torben Bach Pedersen Daisy@CS@Aalborg University

Speaker Presentation

• I try to squeeze the world into cubes...



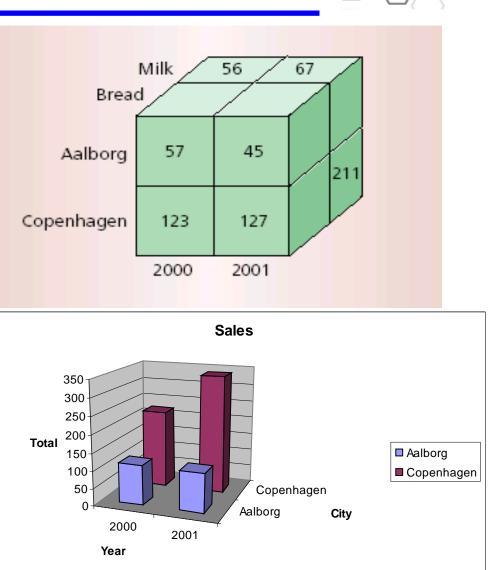
Agenda



- Managing Big Multidimensional Data
- What is Multidimensional Data and what is Big Data?
- What is then Big Multidimensional Data?
 - And what is really new about it?
- Where is it used?
 - Energy, transport, logistics, health, science...
 - Enables new cross-sector optimizations
 - ^u Smart cities/societies,...
- Challenges
 - Volume, velocity, variety, …
 - More iron is not enough...

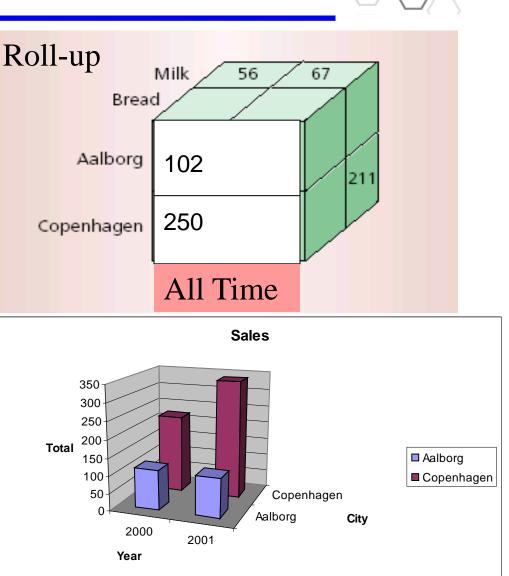
Multidimensional Data

- MD characteristics
 - Facts (Sale)
 - Dimensions (Time, Product)
 - Facts form cells in MD cubes
 - Aggregatable *measures* (Price)
 - Hierarchies (Prod., Type, Categ.)
- On-Line Analytical Processing (OLAP)
 - Fast, interactive analysis of large amounts of data
 - Spreadsheets on stereoids
- Iterative queries of two types:
 - Navigate/explore dimensions
 - Aggregate/disaggregate along dimensions (rollup/drilldown)
- Traditionally used for business intelligence (BI)



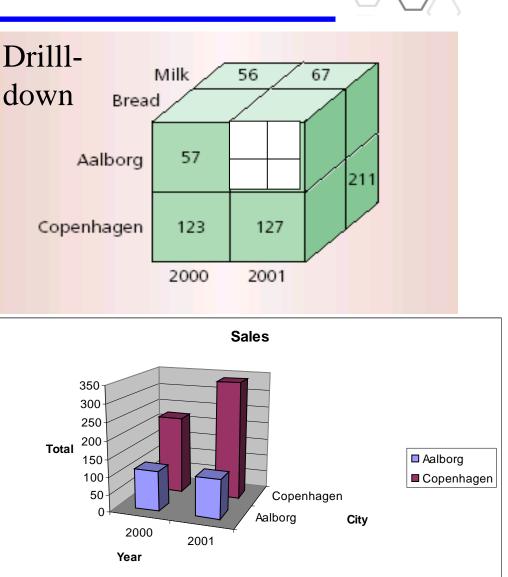
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What is Business Intelligence?

- Business intelligence is *"the ability to apprehend the interrelationships of presented facts in such a way as to guide action towards a desired goal"*
 - H. P. Luhn, A Business Intelligence System, IBM Journal of Research and Development. Vol. 2(4), 1958
- Business intelligence is "an umbrella term that includes the applications, infrastructure and tools, and best practices that enable access to and analysis of information to improve and optimize decisions and performance"
 - Gartner Reports, IT Glossary, 2013
- So, it's about optimizing your business using data...
- For example:
 - Show the total sales by product category
 - What is the trend over time (drill-down by month)?
 - How do sales correlate with location (drill-down by store loc)?

What is Big Data, then?

- "Big data is the term for a collection of data sets so large and complex that it becomes difficult to process using onhand database management tools or traditional data processing applications."
 - http://en.wikipedia.org/wiki/Big_data
- So, it should be so "big" that it becomes "difficult" to do it the traditional way...

Big Data Characteristics

- "The 3 V's" (but 1-2 V's is "enough")
- Volume
 - Very large data volumes
- Velocity
 - Data arrives very fast (data streams)
- Variety
 - Data has varied/complex formats/types/meanings

More V's:

- Veracity how much can we trust data?
- Viability can our data be used for anything useful?
- Visibility data must be visible to the Big Data processes
- Variability the meaning of data changes over time/place/context
- Visualization complex visualization needed to fully understand
- Value what real value can this data add to our business?

BI Versus Big Data

- Similarities (what is not so new?)
 - Collecting, integrating, and analyzing data to gain knowledge
 - Large data volumes
 - Data (often) arrives at a fast pace
- Differences (what is really new?)

	BI	Big Data
Data types	Structured (mostly) Unstructured (also)	
Data sources	Mostly internal	Mostly external
History	Essential	(Often) less relevant
Users	Manager/controller Data scientist	
Precision	Exact results	Approximate results
Privacy	Not critical Critical	
Control over data	Almost full control	Little or no control

Illustrating The Change



Malú Castellanos, HP Vertica

(Typical) Types of Big Data

- Search data
 - Web pages, searches, rankings, etc.
 - Google's data...the first type of Big Data
- Social network data
 - Updates from Twitter, Facebook, LinkedIn, user fora,....
 - Text, images, user info, Likes, location, friends-graph,...
- Linked/Open Data
 - Data shared/published on WWW, e.g., using Semantic Web techn.
- But it is not just from WWW...
- Big Sensor Data
 - Big Science Data (CERN Large Hadron Collider, etc.)
 - Big GPS/Location Data
 - Big RFID Data
 - Big Energy Data the basis of the Smart Grid

How to do BI on Big Data?

- How to handle...
- Volume
 - ...really big data volumes
- Velocity
 - ...that arrive very fast
- Variety
 - ...and has very different types/meanings?

Volume – Typical Approach



Data parallelism

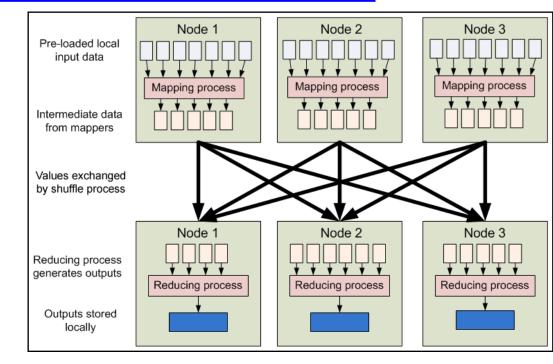
- Split data, compute in parallel, coordinate, redundancy
- MapReduce/Hadoop
- Lucene/Solr for text

Pros:

 Scalability, cheap HW, fault tolerant, (often) intuitive model

• Cons:

- Load balancing, latency, (often) inefficient, low productivity
- Work harder, not smarter ☺



[Hadoop Tutorial, Yahoo developer network]

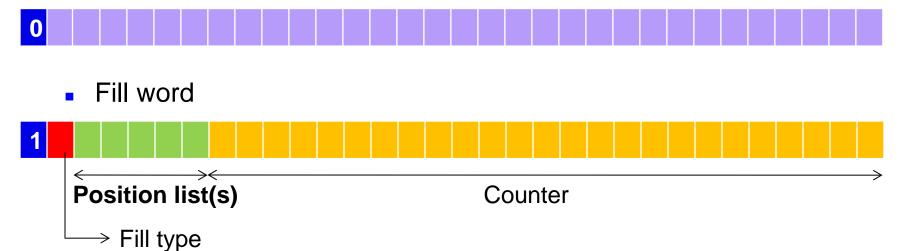


Volume: Efficiency

- Pure parallelization is not enough
- Efficient algorithms and data structures (still) necessary
- A particularly efficient data structure for multidimensional searches is (compressed) bitmap indices
 - So, what is that?
- Idea: make a "position bitmap" for every possible value
 - #Danmark: 01110010101010... (row 2,3,4,7... has #Danmark)
 - #BigData: 10001101010101... (row 1,5,6,8... has #BigData)
 - Only takes (no. values)*(no. rows)*1 bit space
 - Very efficient "index intersection" (CPU AND/OR) on bitmaps
- Problem: space usage
 - With *m* possible values and *n* rows: n*m bits needed
 - But the probability of a 1 is only 1/m => very few 1's

PLWAH Bitmap Compression

- Position List Word Aligned Hybrid
 - Literal word



- Four intuitive steps (integrated in practice):
 - 1. Split bitmap into chunks of w-1 bits (word length w)
 - 2. Make fill words or literal words
 - 3. Merge fill words (adapt the counter)
 - 4. Merge fill words with literal words (if possible)

PLWAH Example (Step 1)

- Original uncompressed bitmap (w = 32)
 000000000 00000000 000000000 00
 000000000 00000000 000000000 00
 000000000 00000000 00000000 00
 000000000 00000000 00000000 00
- Form groups of w-1 bits
 000000000 00000000 000000000 0
 000000000 00000000 000000000 0
 000000000 00000000 00000000 0
 000000001 00000000 00000000 0



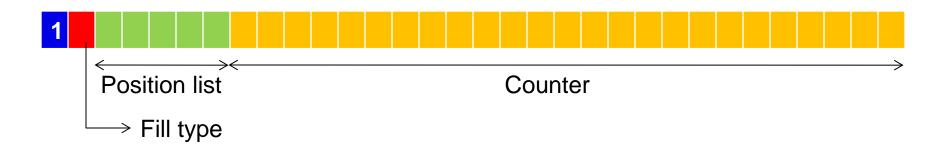
000100000000000000000010000000000

• Merge Fill words

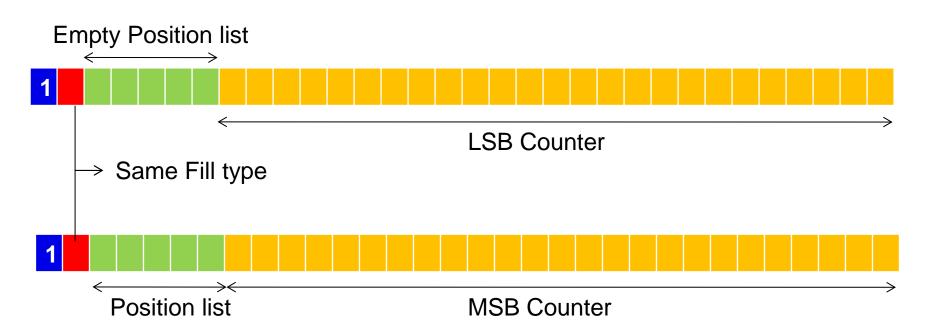
1|0|00000|00000000 00000000 00011 0|00000001 00000000 000000000 0



Merge Fill words with Literal words
 1|0|01010|000000000 0000000 000011



Adaptive Counter



- A second Fill Word is used if the counter is too small
 - Two fill words of the same type
 - First fill word has an empty position list

PLWAH Storage Estimates

High-cardinality attribute uniformly distributed

 \rightarrow most bitmaps are sparse

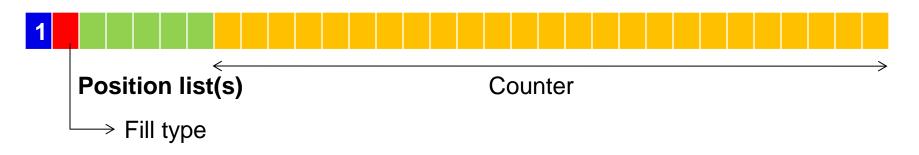
0000...0000100000...0000Fill word of 0s with a non-empty position list \rightarrow one word

- \rightarrow c bitmaps, each bitmap has n / c set bits
- \rightarrow total size = **n** words (versus m*n for uncompressed)
- \rightarrow Independent from the cardinality (for c >> w)
- → PLWAH compressed bitmaps are half the size of the classical WAH compressed bitmaps (within the compression limits)

PLWAH Summary

- Literal+fill words; split bitmaps into w-1 bit chunks
- 1 or more chunks with all 0's/1's = fill, otherwise literal

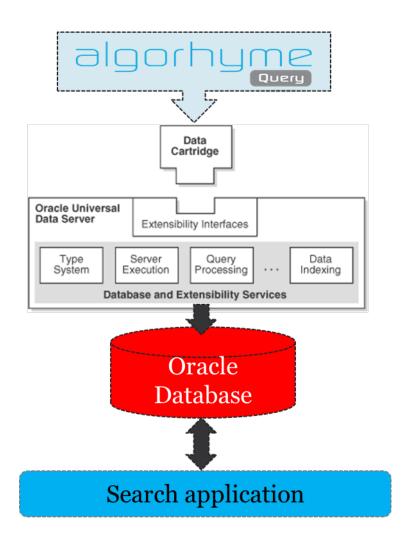
Finally, merge fill words with "few bit" literals at the end



- Employs novel CPU instruction sets (POPCnt, etc)
- Storage: comparable to BBC (Oracle), half of WAH
- Speed: 40% faster than WAH, 15 times BBC (Oracle)
- Patent pending, Algorhyme spin-out

Algorhyme Query

- Oracle Data Cartridge
 - "DB Chip tuning set"
- AQ vs. Oracle Bitmaps
 - 10-15 times faster
- AQ vs. Oracle Text
 - 10-50 times faster
- AQ vs. Apache Lucene
 - 20-30 times faster
- Combined text and structured metadata
 - Up to 100 times faster

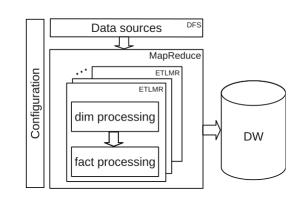


Volume: Productivity?

- Doing ETL in Hadoop is very cumbersome
 - And even Pig and Hive are not suited for dimensional ETL
- Solution: Programmable ETL (instead of ETL GUIs)
 - Powerful libraries for dimensional concepts (dimension, fact, measure, SCD,...) allows powerful yet compact ETL code
- Several versions
 - PygramETL: single+multicore
 - ETLMR: Python-based MR, productivity focus, speed via scale-out
 - CloudETL: Hadoop (Java), more efficient, less productivity...

ETLMR

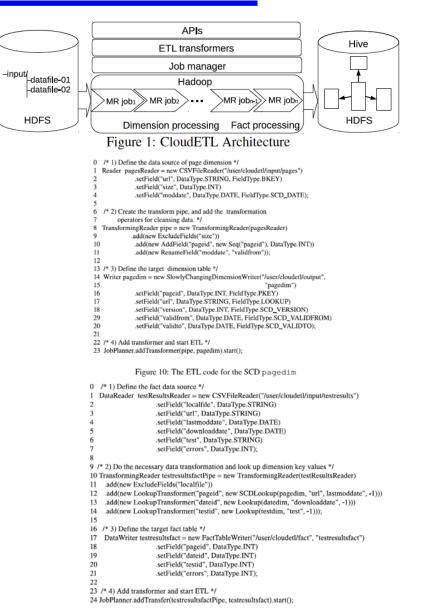
- Define sources/targets/dimensio ns/facts
- Process dimensions
 - In parallel, 4 schemes
- Process facts+load
 - In parallel
- Evaluation
 - Linear speed-up (20 tasks)
 - 14 statements with SCDs
 - Pig/Hive: 23/40 statements without SCDs



In config.py

CloudETL

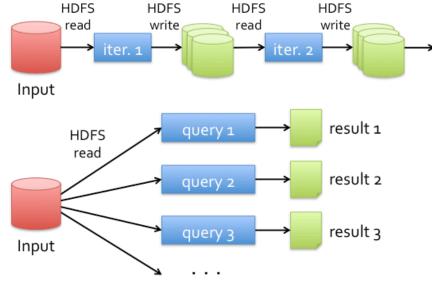
- Process dimensions
 - Pre-update in mappers for more efficient SCDs
 - Big Dimension scheme
- Process facts+load
 - Dimension look-up indices: multiway+big dimensions
- Evaluation
 - SCD: CloudETL 4 stmts/708 chars, Hive 112 stmts/4192 chars
 - SCD: Hive 4 times slower
 - Linear speed-up (32 cores)



Velocity: Typical Approach



- Everything in RAM
 - Avoid redundancy + disk intermediaries, recompute if necessary
- Apache Spark
 - Resilient Distributed Datasets (RDD's)
 - Operators on RDD's
- Pros
 - 10-100*faster
 - More productivity
- Cons
 - RAM expensive and limited
 - Standalone scenario
 - Misses some optimization potentials



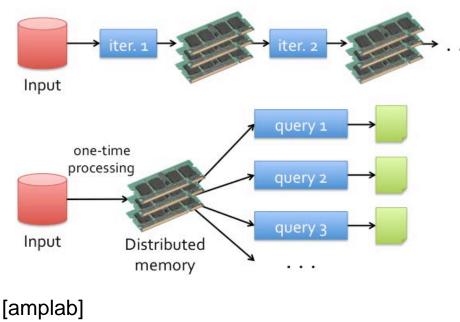
[amplab]

Hadoop/MapReduce data sharing

Velocity: Typical Approach



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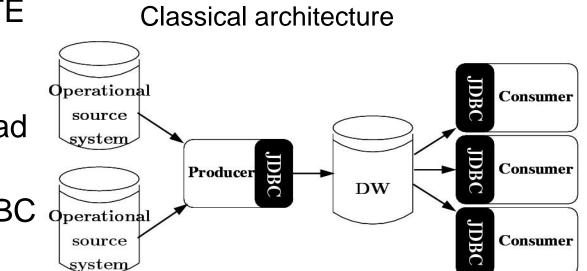
Spark data sharing

Vel: Other Scenarios/Optimizations

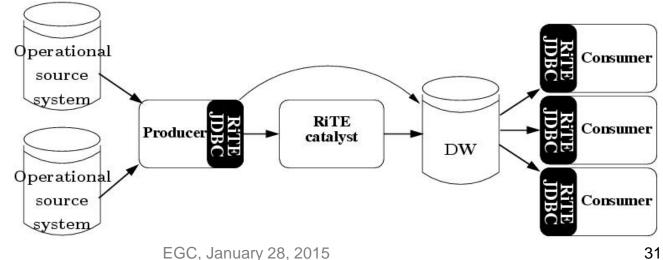
- Data should end up in in standard DBMS quickly
 - Where all the other enterprise data is
 - Allows combining high velocity data with existing enterprise data
- Integration of historical and predicted data
 - So fast it hasn't even happened yet...

RiTE: Right-Time ETL

- INSERT/UPDATE like data availability with (88% of) bulk load speed
- PostgreSQL/JDBC of prototype



Architecture for a system using RiTE



Velocity: Fast Energy Data

- Many time series (supply, demand, flexibility,...)
- Data start out in the **future**
 - Long term forecast, (more accurate) medium term forecast, (even more accurate) short term forecast, more and more accurate
- And finally make it to the present
 - Read actual data value from sensor and store it (*inaccuracy/delay*)
- ...and into the past
 - Keep for long term analytics and as basis for re-forecasting
- Key observation:
 - **Only** difference btw. forecasted and "real" data is level of accuracy
- Idea
 - Use (better and better) models to represent all data
 - Model adaption instead of loading (perhaps free [©])

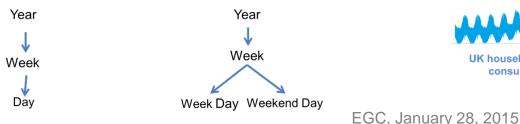
The TimeTravel System

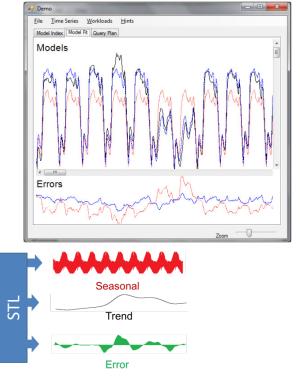
- Past, future and combined (timetravel) queries
 - "Show average consumption for today and tomorrow"
- Exact queries
 - "Show average consumption for today and tomorrow" (using detailed time series values)
 - Future values are (of course) not "exact" since they are forecasted
- Approximate queries (absolute or relative error w.r.t. detailed time series values)

UK household power

consumption

- "Show average consumption for today and tomorrow with up to 5% error"
- Potential for huge performance gains
- Hierarchical model index
 - Progressively lower error
- Time series: Seasonal, Trend, Error components
 - Period hints for seasonality, e.g., 1 or 2 seasonalities per week
- PostgreSQL based prototype
- Up to 2 orders of magnitude smaller/faster
- Query past+future seamlessly with SQL!

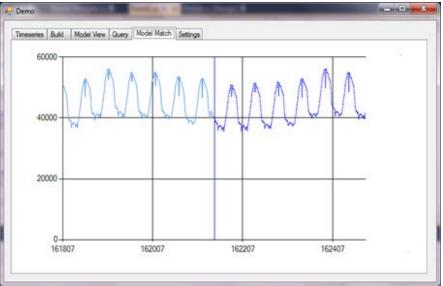




TimeTravel Queries

- (Past Query, Approximate) Show the 15-minutes power consumption for yesterday with an absolute max error of 100
- SELECT TIME, POWER_CONSUMPTION FROM M_UK [-96,0] PINTERVAL=15-MIUNUTE ERROR=100;
- (TimeTravel Query) Find daily maximum power consumption over the last and next week:
- SELECT MAX(POWER_CONSUMPTION) FROM M_UK [-336,+336];

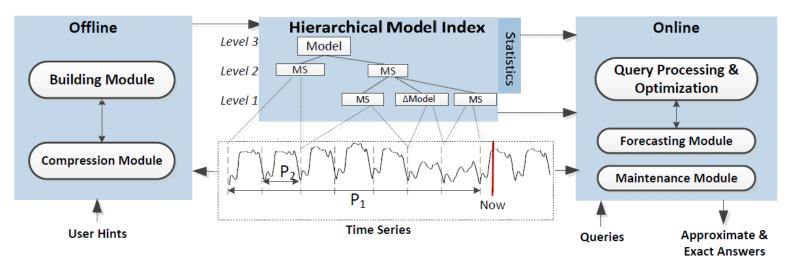




EGC, January 28, 2015

TimeTravel Architecture

- *Building Module*. Hints+timeseries->hierarchical model index
- **Compression Module.** Reduce model storage by combining similar models
- Query Processing Module. Extends PostgreSQL processor/optimizer
 - Support approximate point range, aggregate and join queries
 - Traverses down the model index until required accuracy is reached.
- *Forecasting Module*. Predicts future time series values, estimates error and confidence, re-estimates forecast method parameters.
- *Maintenance Module*. Maintains hierarchical model with new time series values, adds new models to HMI or updates model parameters



Variety: Typical App.

- NoSQL
 - Get rid of schemas+SQL
- Key-value stores
 - BigTable, Hbase,...
- Pros:
 - Scalable
 - Fault tolerant (redundancy)
 - Fleksibelt
- Cons:
 - Consistency
 - Produktivity (no SQL)
 - Only for some scenarios

Logical Data Model

A sparse, multi-dimensional, sorted map

Table A

rowkey	column family	column qualifier	timestamp	value
cf1		"bar"	1368394583	7
			1368394261	"hello"
	cf1	"foo"	1368394583	22
a			1368394925	13.6
			1368393847	"world"
	-10	"2011-07-04"	1368396302	"fourth of July"
	cf2	1.0001	1368387684	"almost the loneliest number
b	cf2	"thumb"	1368387247	[3.6 kb png data]

Legend:

- Rows are sorted by rowkey.
- Within a row, values are located by column family and qualifier.
- Values also carry a timestamp; there can me multiple versions of a value.
- Within a column family, data is schemaless. Qualifiers and values are treated as arbitrary bytes.

Architecting the Future of Big Data



Region Server 7 Table A Table A, Region 1 a Table A, Region 2 b Table G, Region 1070 Region 1 С Table L, Region 25 d е **Region Server 86** Region 2 Table A, Region 3 g h Table C, Region 30 Table F, Region 160 Table F. Region 776 Region 3 k L Region Server 367 m Table A, Region 4 n Table C, Region 17 Region 4 0 Table E, Region 52 p Table P, Region 1116 Legend: - A single table is partitioned into Regions of roughly equal size. - Regions are assigned to Region Servers across the cluster. - Region Servers host roughly the same number of regions.

Architecting the Future of Big Data © Hortonworks Inc. 2011 Page 13

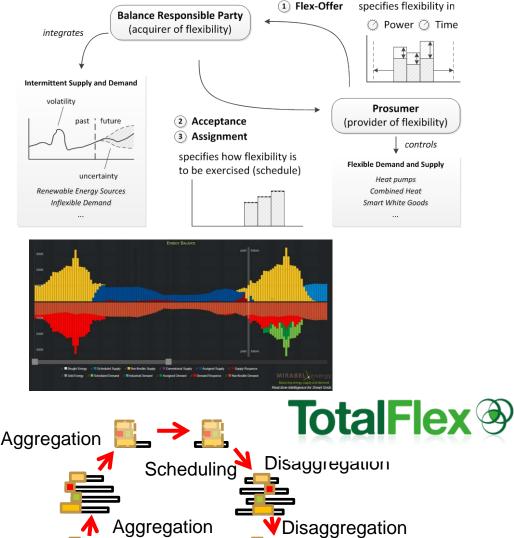
Variety: What?



- A large part of the challenge is given by the application domain
 - Special types of data
 - Special queries
 - Complex data flows
- Let us look at some examples

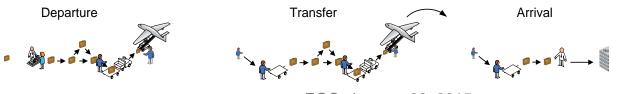
Variety: Big Energy Data

- Complex time series to be forecasted
- Collect/manage explicit flexibilities (flex-offers)
- Balance supply and demand in real time
- Predict production, consumption, flexibility down to device level
- Results so far:
 - Peak load 13-50% smaller Aggregation
 - 15% flexibility neutralizes
 70% of renewables impact
 - 10-20% cheaper, 50% less
 CO₂ towards 100%!



Variety: Big RFID Data

- "BagTrack styr på bagagen"
 - Daisy, Lyngsoe, SAS (Arlanda!), IATA, AAL app
 - Bag tags w. RFID remote reading
 - License plate (ID), route, date
 - Vision: real-time world-wide baggage info in 2020: 50% less baggage problems, save 1.2 bio. US\$/year
- Daisy Big Data research
 - Data cleansing get true meaning from RFID read
 - Real-time data and queries
 - OLAP/DW analyze processes and measurement
 - Data mining: problems/causes in event sequences
 - Big/complex data, 1000+ airports

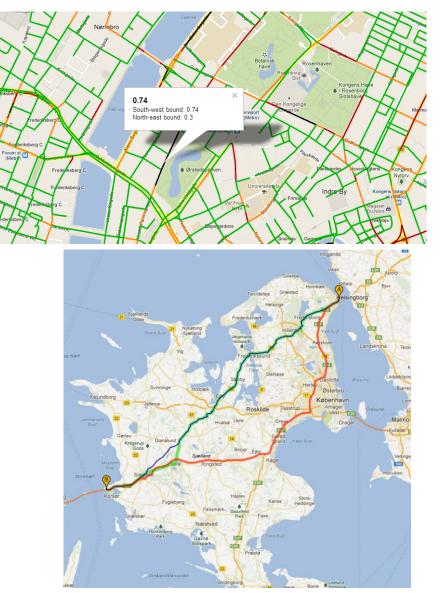




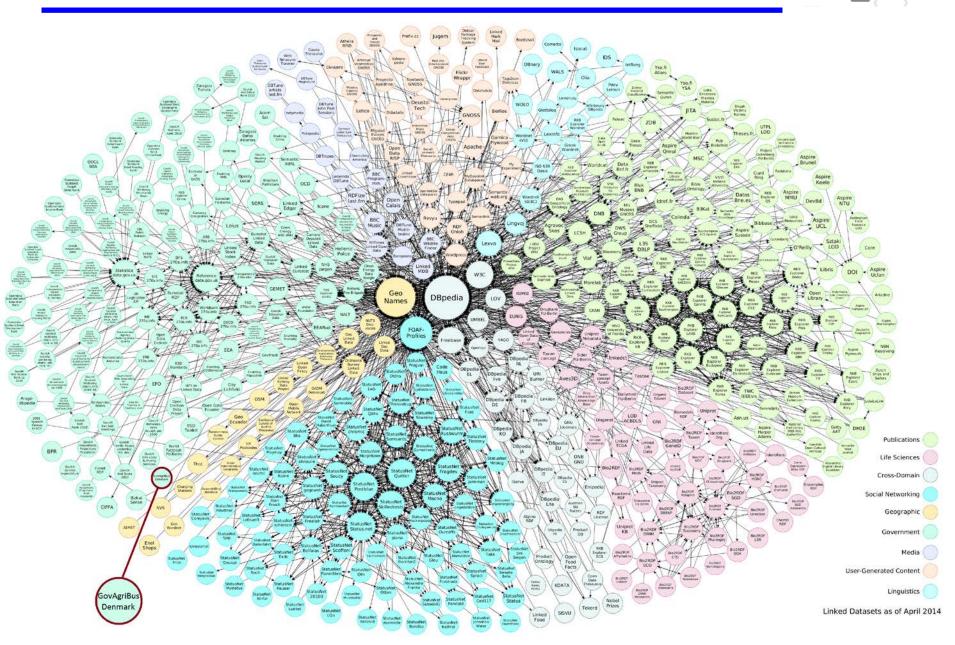
SK123

Variety: Big Transport/GPS Data

- Mostly Daisy colleagues
- Understand and measure environmental impact
- Assign time-varying ecoweights to road segments
- Eco-routing: fuel-saving route planning – used by Danish flex taxies today
- BI/analytics: find and predict locations, routes, rideshares,...

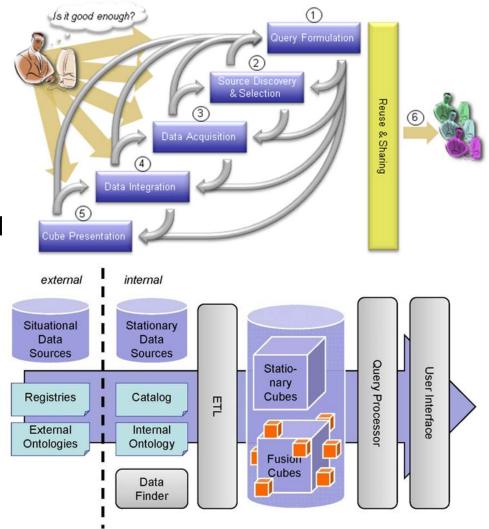


Variety: Open/Linked Data



Fusion Cubes: BI on Linked Data

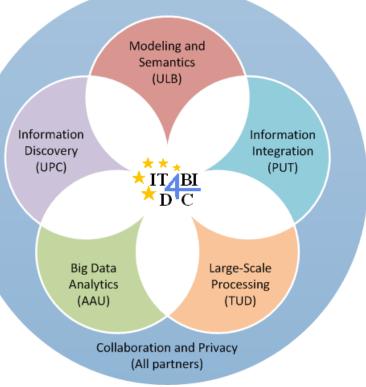
- Need for **external data**
 - Format/meaning/queries?
- Solution: Semantic Web
 - Formal ontologies
 - Link to other ontologies/concepts (Linked Data)
 - SPARQL queries
- Self-service BI
- BI solution "grown" gradually (not built)
- Share dimensions, transformations, results
- OLAP+ETL on distributed/ spatiotemp. Linked Data Intelligence EGC, January 28, 2015



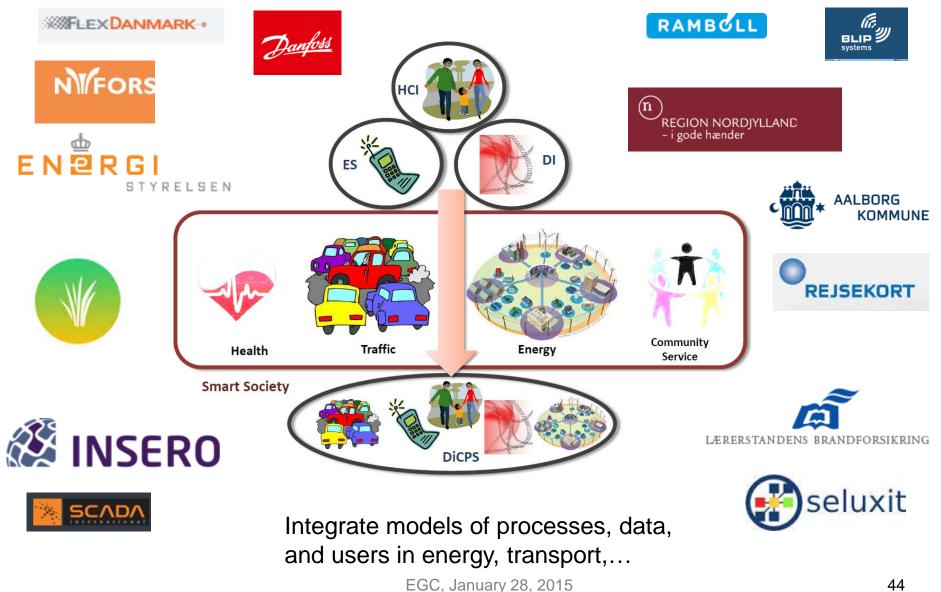
A. Abello et al. Fusion Cubes: Towards Self-Service Business Intelligence. IJDWM 9(2), 2013.

IT4BI-DC: The Big MD Data Ph.D.

- IT Technologies for Business Intelligence
 - Doctoral College
 - Erasmus Mundus Joint Doctorate elite doctoral program – joint Ph.D. degree
 - Up to 100 Ph.D.s in BI/Big Data
 - Daisy leads Big Data Analytics
- Partners
 - ULB Bruxelles, AAU, TU Dresden, UPC Barcelona, Poznan UT
 - SAP, Microsoft Research, HP Labs, Oracle Labs, LBNL, HKU, UQ, ...
- See <u>https://it4bi-dc.ulb.ac.be</u>



Next Step: Data-intensive CPS



Summary



- Big (Multidimensional) Data
 - Volume, Velocity, Variety...and more V's
 - (Partly) novel
 - Useful for explaining/characterizing data management research
- Volume
 - More iron helps, but is not enough
 - Efficiency (PLWAH), Productivity: ETLMR, CloudETL
- Velocity
 - RAM helps, but is not enough
 - DBMS integration (RiTE), Forecast integration (TimeTravel)
- Variety
 - noSQL is not enough
 - Energy, transport, RFID, Linked Data...: domain knowledge needed
- Bottom line: good job security for data geeks[©]

Key References



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Acknowledgements

- Some slides borrowed from colleagues and collaborators