

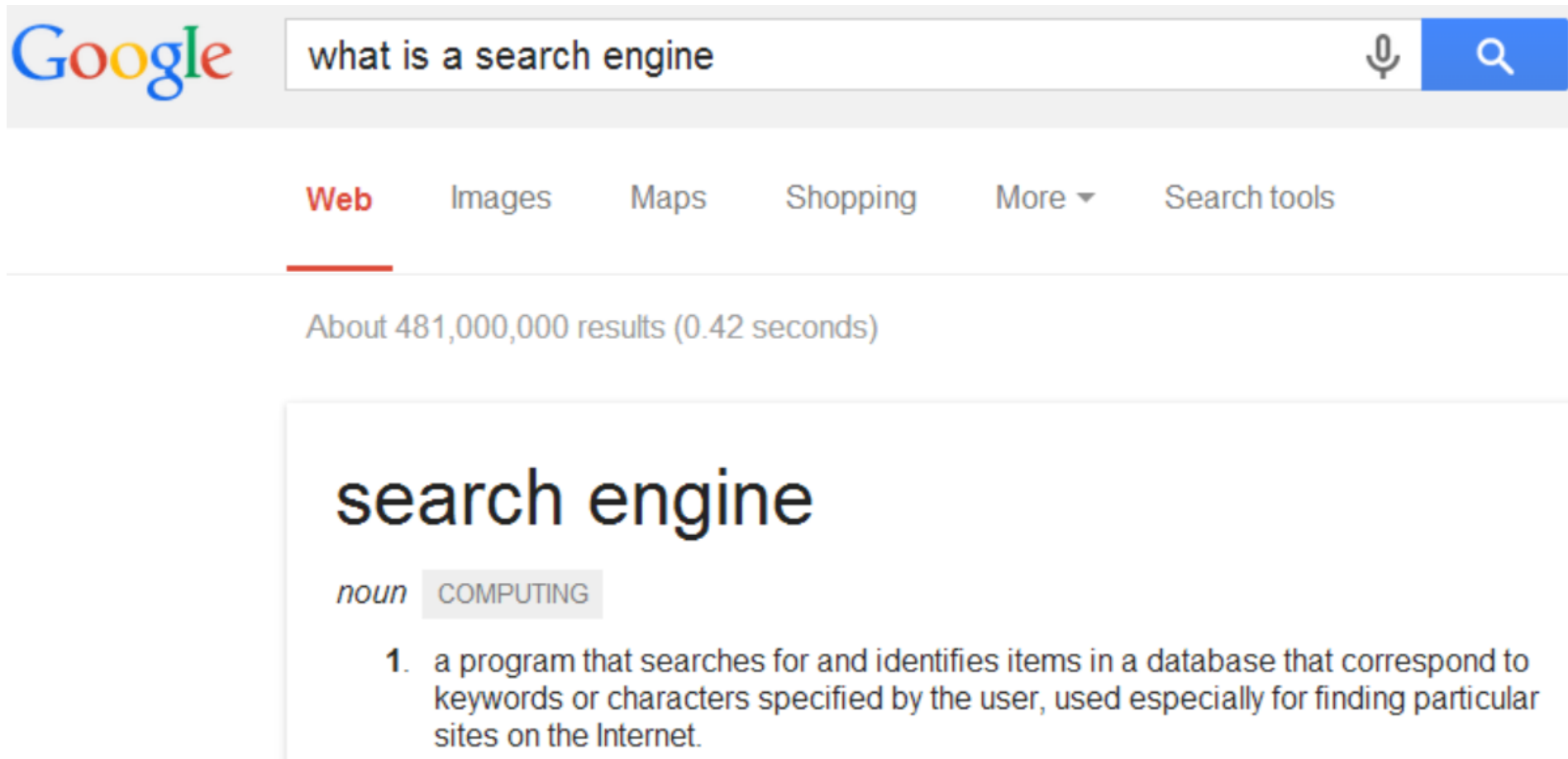
For intelligence in search

- In search for intelligence

Keynote at EGC 2014

by Fabian M. Suchanek

Google is doing a great job



Google is doing a great job

Google

tilt



Web

Images

Maps

Shopping

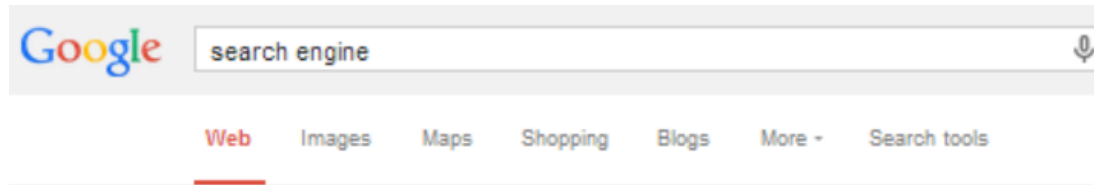
Applications

More ▼

Search tools

About 34,300,000 results (0.26 seconds)

Google is doing a great job - mostly



“search engine”

[Web search engine - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Web_search_engine

A web search engine is a software system that is designed to search for information on the World Wide Web. The search results are generally presented in a line ...

[Volunia](#) - [Comparison of web search](#) - [WebCrawler](#) - [Lycos](#)

[Search DuckDuckGo](#)

<https://duckduckgo.com/>

Search anonymously. Find instantly. DuckDuckGo is a search engine that does not track you and, has more instant answers and less spam/clutter.

[About DuckDuckGo](#) - [Settings](#) - [Goodies](#) - [Support DuckDuckGo](#)

[Yahoo Search - Web Search](#)

search.yahoo.com/

The search engine that helps you find exactly what you're looking for. Find the most relevant information, video, images, and answers from all across the Web.

[Search Engine Marketing \(SEM\), Paid Search Advertising \(PPC ...\)](#)

searchenginewatch.com/

A guide to search engine marketing and search engine optimization. Forums, reviews, articles, ratings, and frequent newsletters. Paying members receive ...

[The Search Engine List | Comprehensive list of Search Engines](#)

www.thesearchenginelist.com/

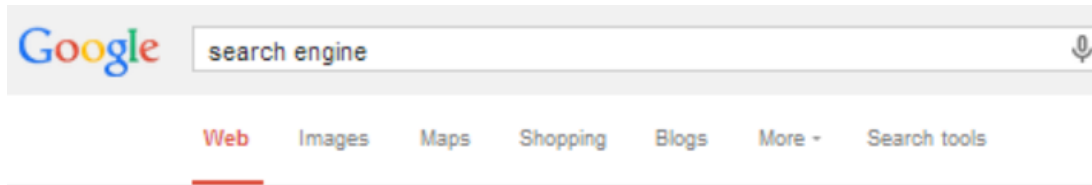
The Search Engine List is the web's most comprehensive list of major and minor search engines complete with links and abstracts describing each of the search ...

[Ixquick Search Engine](#)

<https://www.ixquick.com/>

Ixquick search engine provides search results from over ten best search engines in full privacy. Search anonymously with Ixquick Search Engine!

Google is doing a great job - mostly



“search engine”

About 539,000,000 results (0.36 seconds)

[Web search engine - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Web_search_engine

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search.yahoo.com/

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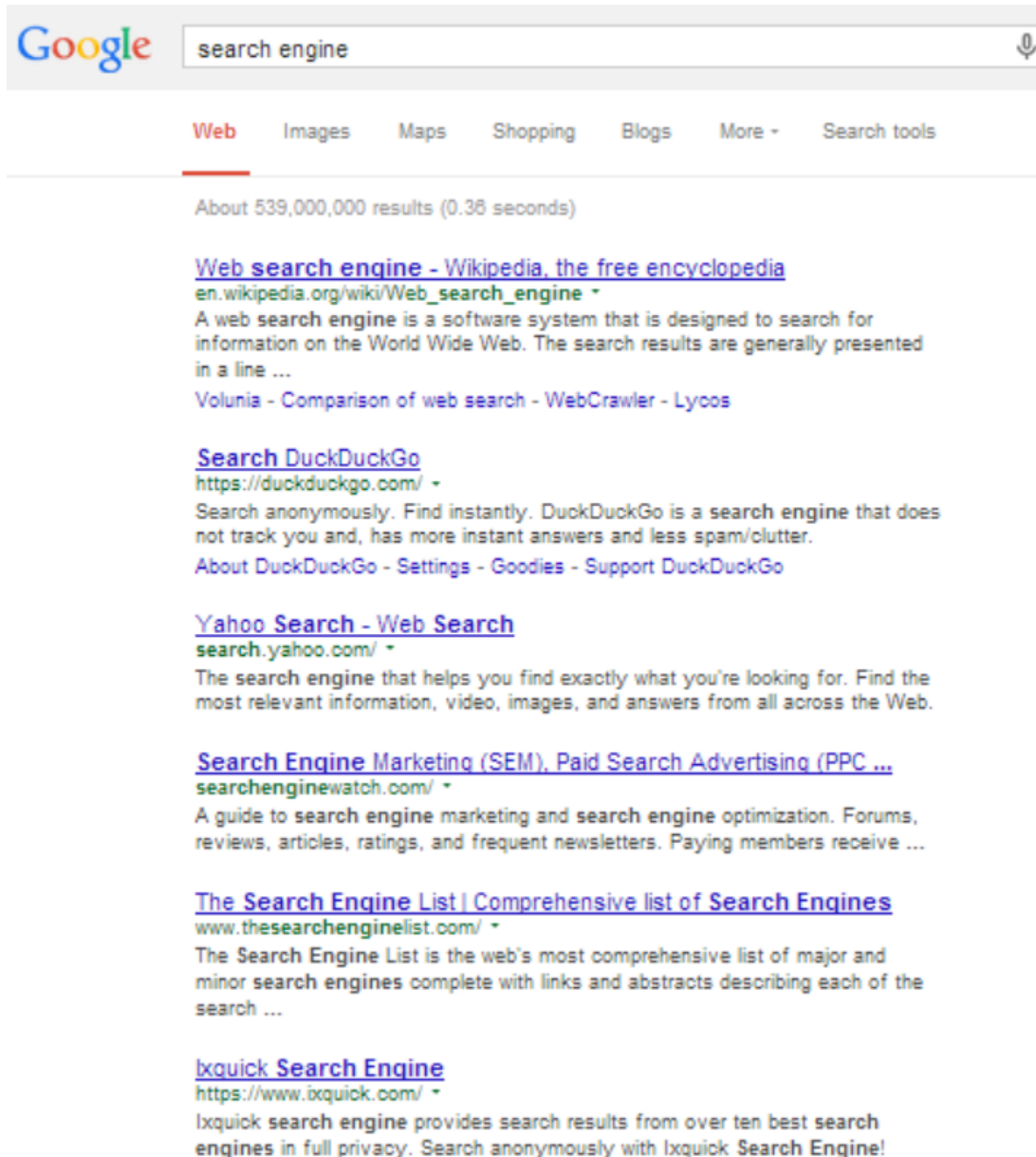
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DuckDuckGo

Google is doing a great job - mostly

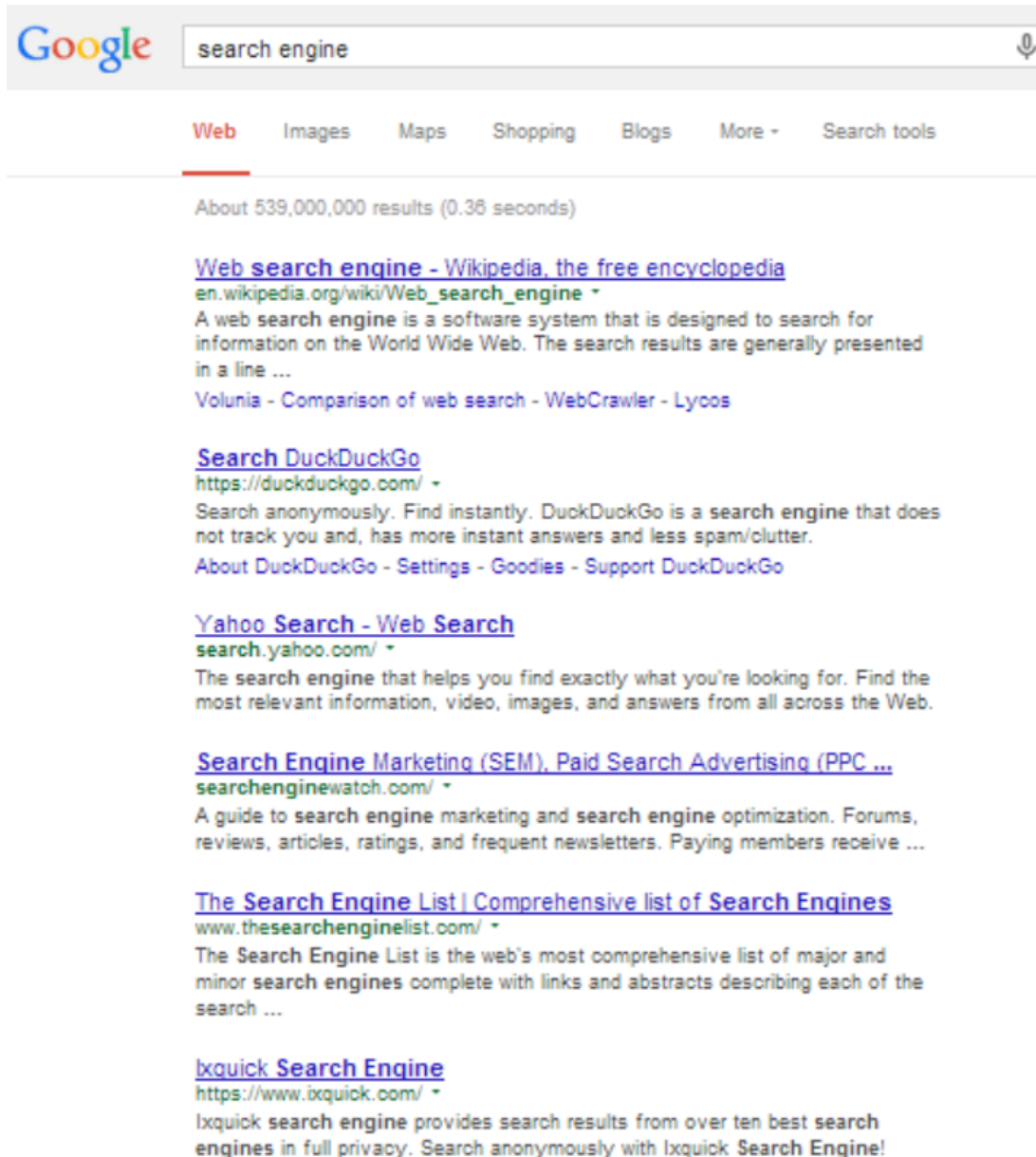


“search engine”

DuckDuckGo

Yahoo!

Google is doing a great job - mostly



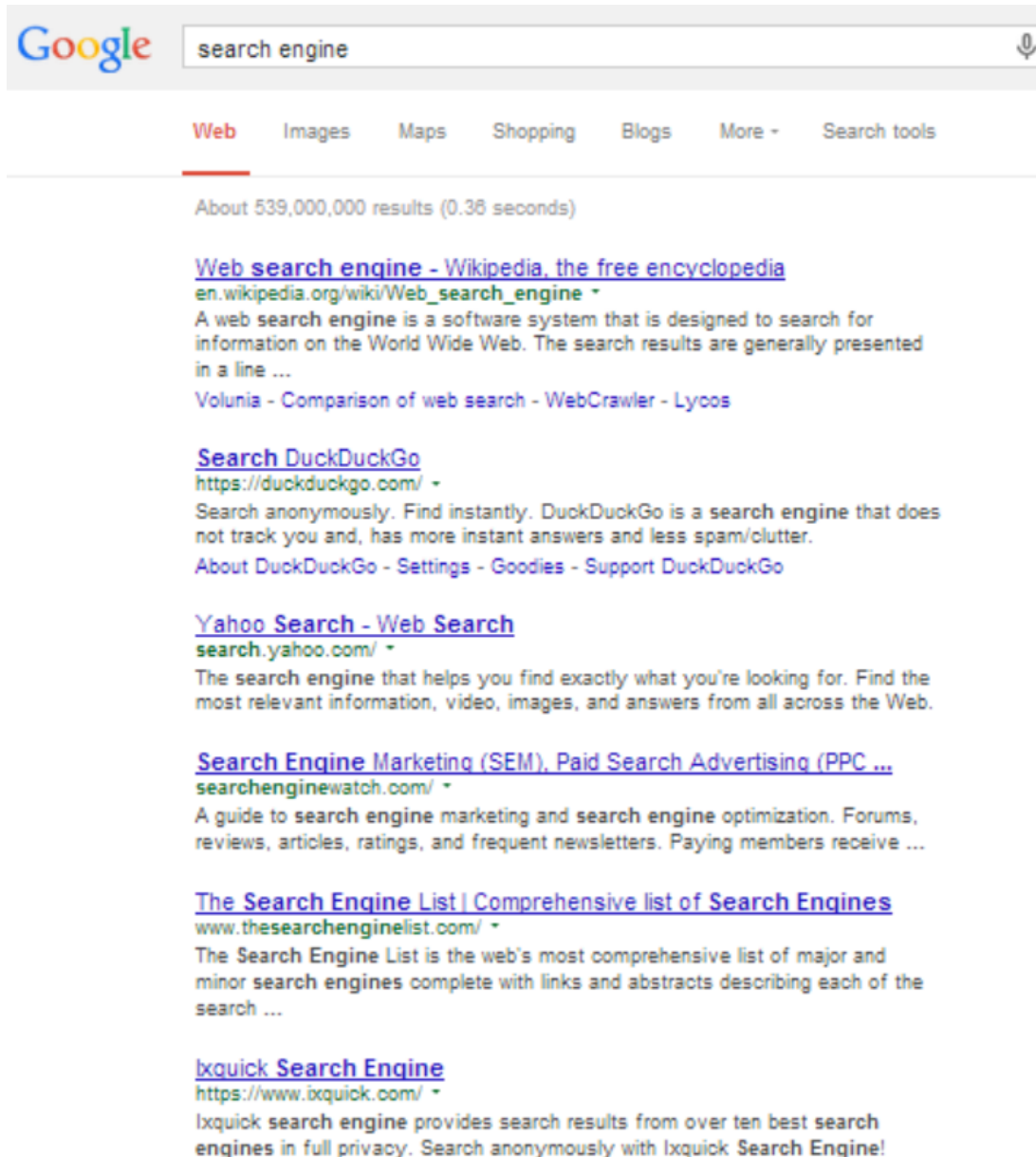
“search engine”

DuckDuckGo

Yahoo!

Ixquick

Google is doing a great job - mostly



“search engine”

DuckDuckGo

Yahoo!

Ixquick

Google?

Google is doing a great job - mostly

```
begin{document}
```

```
...
```

```
includegraphics{formula.png}[???
```

```
...
```

Google is doing a great job - mostly



latex images



Web

Images

Maps

Shopping

More ▼

Search tools

```
begin{document}
```

```
...
```

```
includegraphics{formula.png}[???
```

```
...
```

Google is doing a great job - mostly



latex images



Web

Images

Maps

Shopping

More ▾

Search tools



Our dream: Make computers smart



Artificial Intelligence

“the theory and development of computer systems able to perform tasks normally requiring human intelligence”

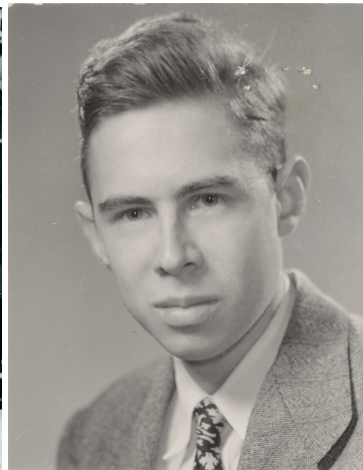
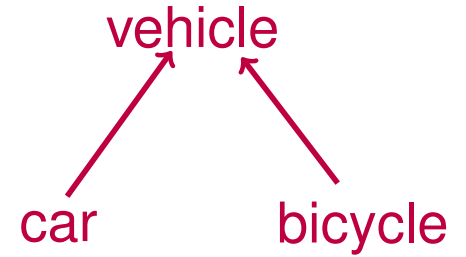
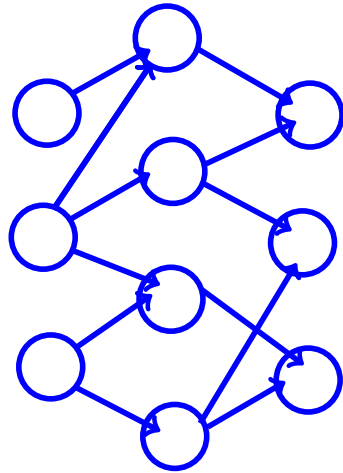
Google's definition



- knowing
- reasoning
- understanding
- speaking
- acting
- ...

Artificial Intelligence since 1956

(**lambda** (arg)
(+ arg 1))



John McCarthy

Frank Rosenblatt

Herbert Simon

Marvin Minsky

Also: Natural Intelligence

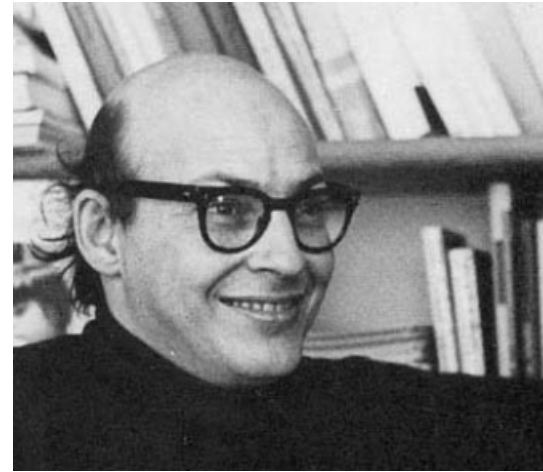
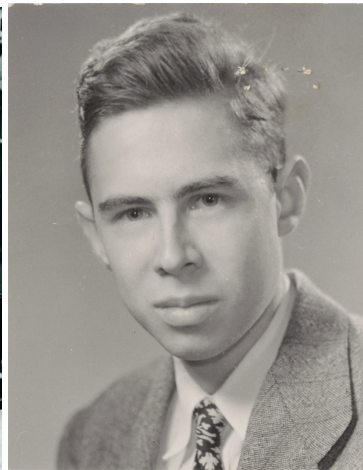
Turing Award
(1971)

IEEE introduced
Frank Rosenblatt
Award

Turing Award (1975)

Nobel Prize
in Economics (1978)

Turing Award
(1969)



John McCarthy

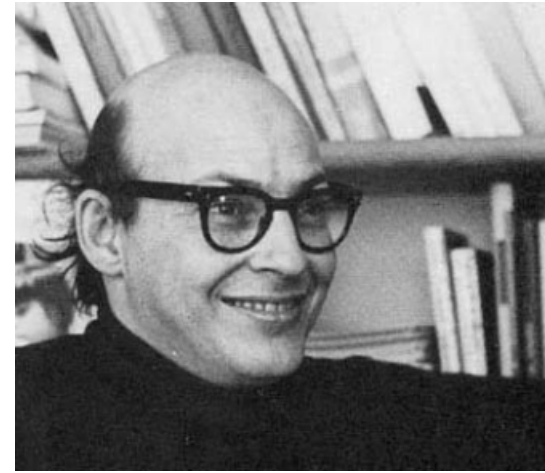
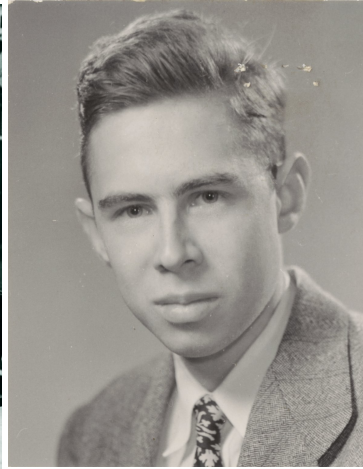
Frank Rosenblatt

Herbert Simon

Marvin Minsky

Great hopes in the 1960's

“machines will be capable,
within twenty years, of doing
any work a man can do”



John McCarthy

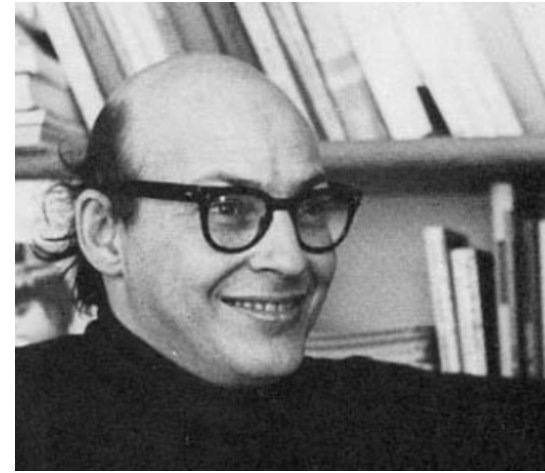
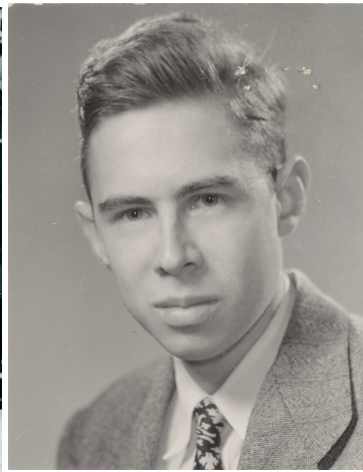
Frank Rosenblatt

Herbert Simon

Marvin Minsky

Great hopes in the 1960's

“within a generation the problem of creating 'artificial intelligence' will substantially be solved”



John McCarthy

Frank Rosenblatt

Herbert Simon

Marvin Minsky

Great hopes in the 1960's

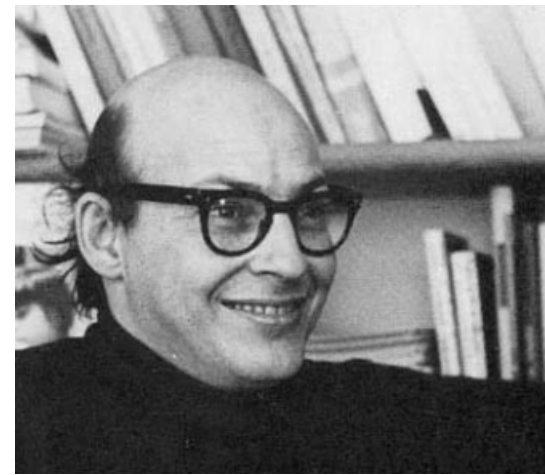
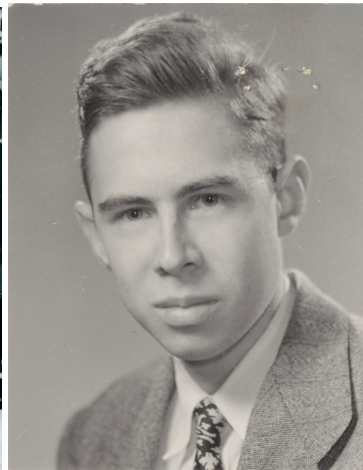
NEW NAVY DEVICE LEARNS BY DOING; Psychologist Shows Embryo of Computer Designed to Read and Grow Wiser

[DISPLAYING ABSTRACT]

WASHINGTON, July 7 (UPI) -- The Navy revealed the embryo of an electronic computer today that it expects will be able to walk, talk, see, write, reproduce itself and be conscious of its existence.

The New York Times

7 July 1958



John McCarthy

Frank Rosenblatt

Herbert Simon

Marvin Minsky

1. Expert Systems

IF
X reports heart palpitations AND
X reports muscle fatigue AND
X reports suspicious coughing

THEN

X is a hypochondriac



2. Cyc

(isa Hollande president)

(implies (and
 (isa ?X president)
 (citizen ?X France)) (and
 (exists ?Y (isa ?Y firstlady))
 (exists ?Y (isa ?Y secondlady))))



Douglas Lenat



<http://www.cyc.com/>

2. Cyc

“A person makes 2 rules per day.
We need 250,000 rules.”

(isa Hollande president)

(implies (and
 (isa ?X president)
 (citizen ?X France)) (and
 (exists ?Y (isa ?Y firstlady))
 (exists ?Y (isa ?Y secondlady))))



Douglas Lenat



<http://www.cyc.com/>

Example: Cyc on “Love”

Strong affection for another agent arising out of kinship or personal ties.

[#\\$Love](#) is a collection, as further explained under [#\\$Happiness](#). Specialized forms of [#\\$Love](#) are [#\\$Love-Romantic](#), platonic love, maternal love, infatuation, agape, etc.

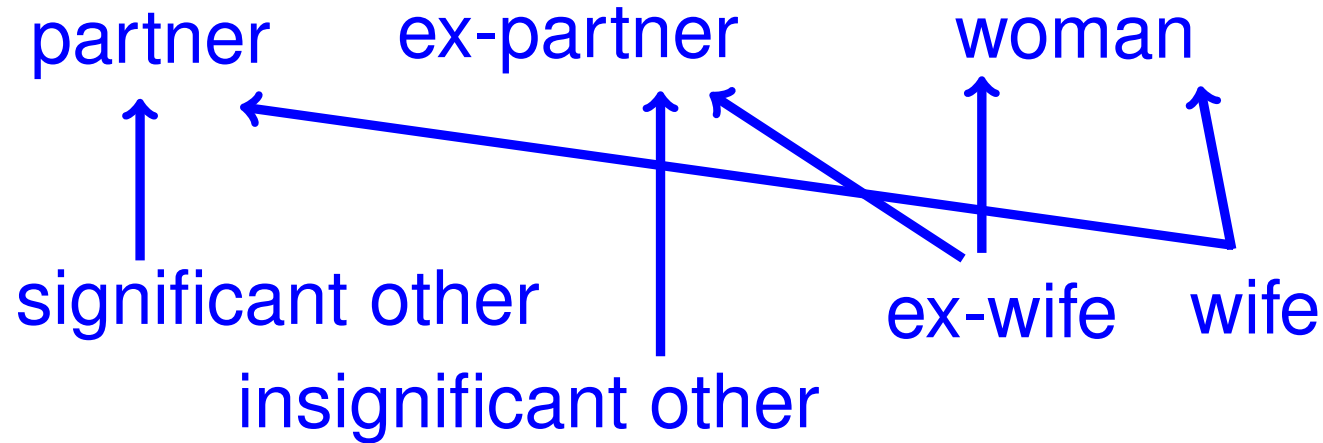
guid: [bd589433-9c29-11b1-9dad-c379636f7270](#)

direct instance of: [#\\$FeelingType](#)

direct specialization of: [#\\$Affection](#)

direct generalization of: [#\\$Love-Romantic](#)

3. WordNet

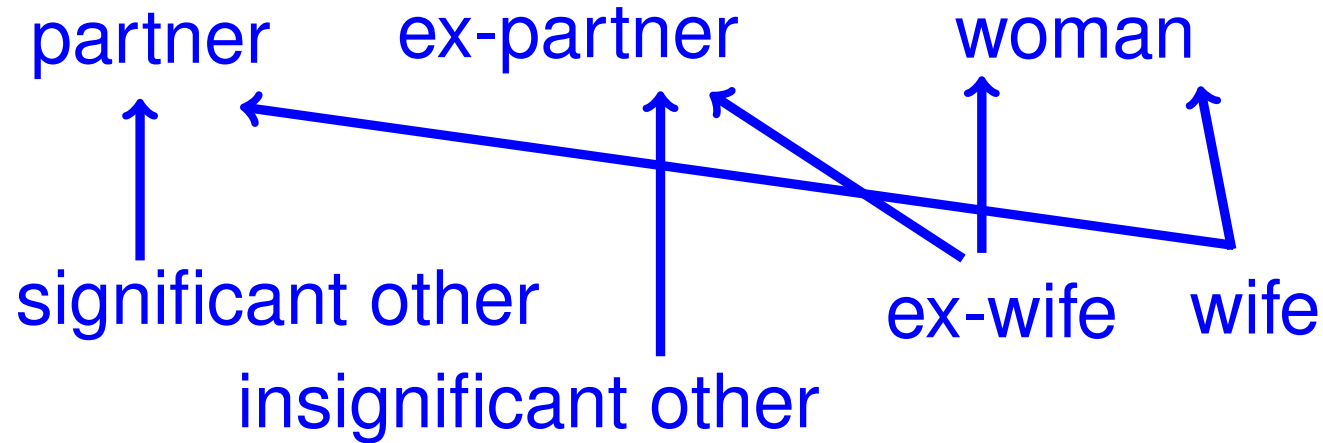


George Miller

WordNet
A lexical database for English

<http://wordnet.princeton.edu/>

3. WordNet



George Miller

WordNet
A lexical database for English

<http://wordnet.princeton.edu/>



GOFAI means and ends

Some of the means and ends of early AI (“GOFAI”) were as follows:

Means:

- gather lexical knowledge
- gather factual knowledge (assertions)
- gather commonsense knowledge (rules)

Ends:

- understand language
- understand world
- answer questions

AI Winters



“Due to the combinatorial explosion, AI can only ever solve toy problems”

James Lighthill

AI Winters



“Due to the combinatorial explosion, AI can only ever solve toy problems”

James Lighthill



- funding stopped
- LISP machines gone
- expert systems abandoned
- “AI” became bad word

But let's leave AI...



... and see what happened elsewhere

The Advent of the Internet in 1981



“Imagine you turn on your computer and read the news. This idea may not be as far-fetched as it seems.”

The Advent of the Internet in 1981



“Imagine you turn on your computer and read the news. This idea may not be as far-fetched as it seems.”



“You can actually save the news on your computer,[...] which I think is the future.”

The Advent of the Internet in 1981



“There are 3000 computer users in the Bay Area, and 500 have subscribed.”

The Advent of the Internet in 1981

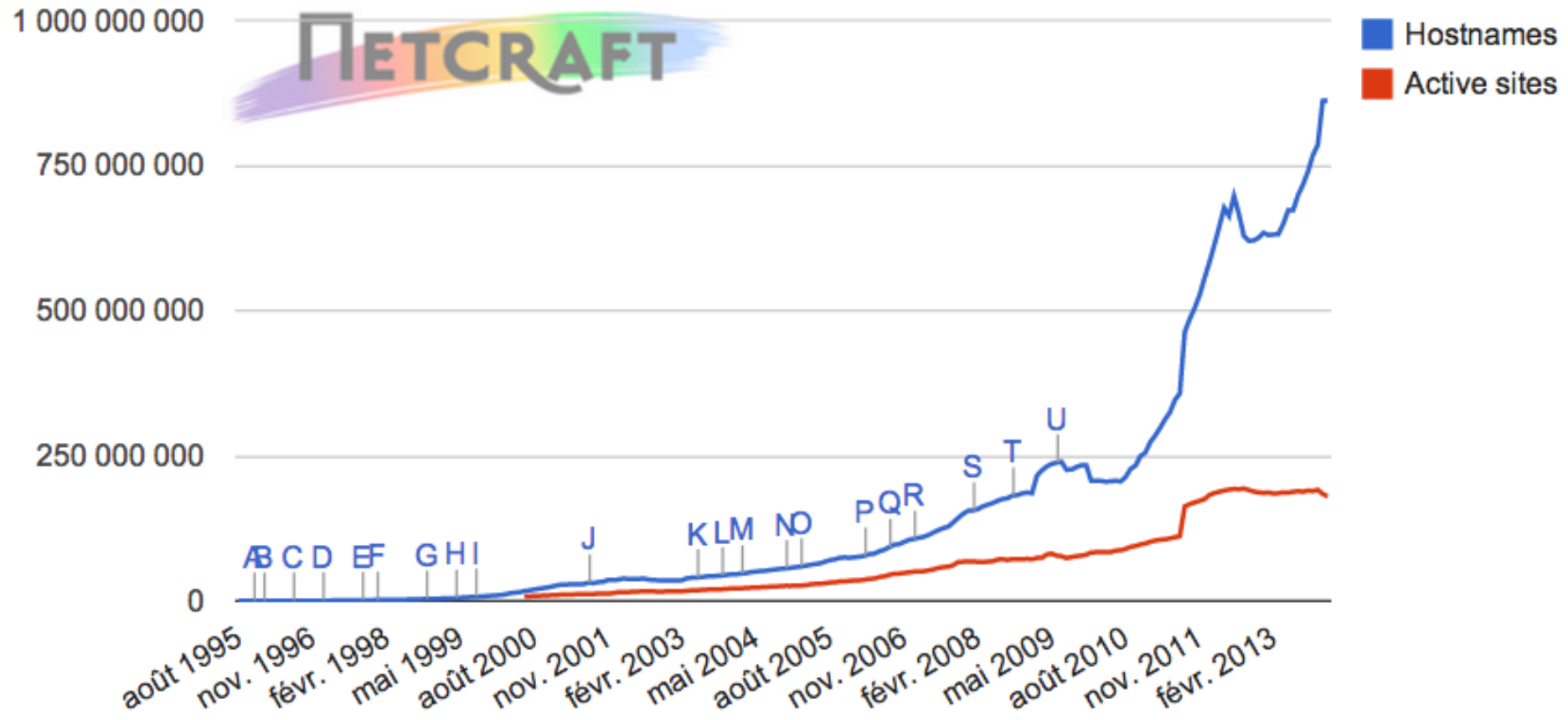


“There are 3000 computer users in the Bay Area, and 500 have subscribed.”

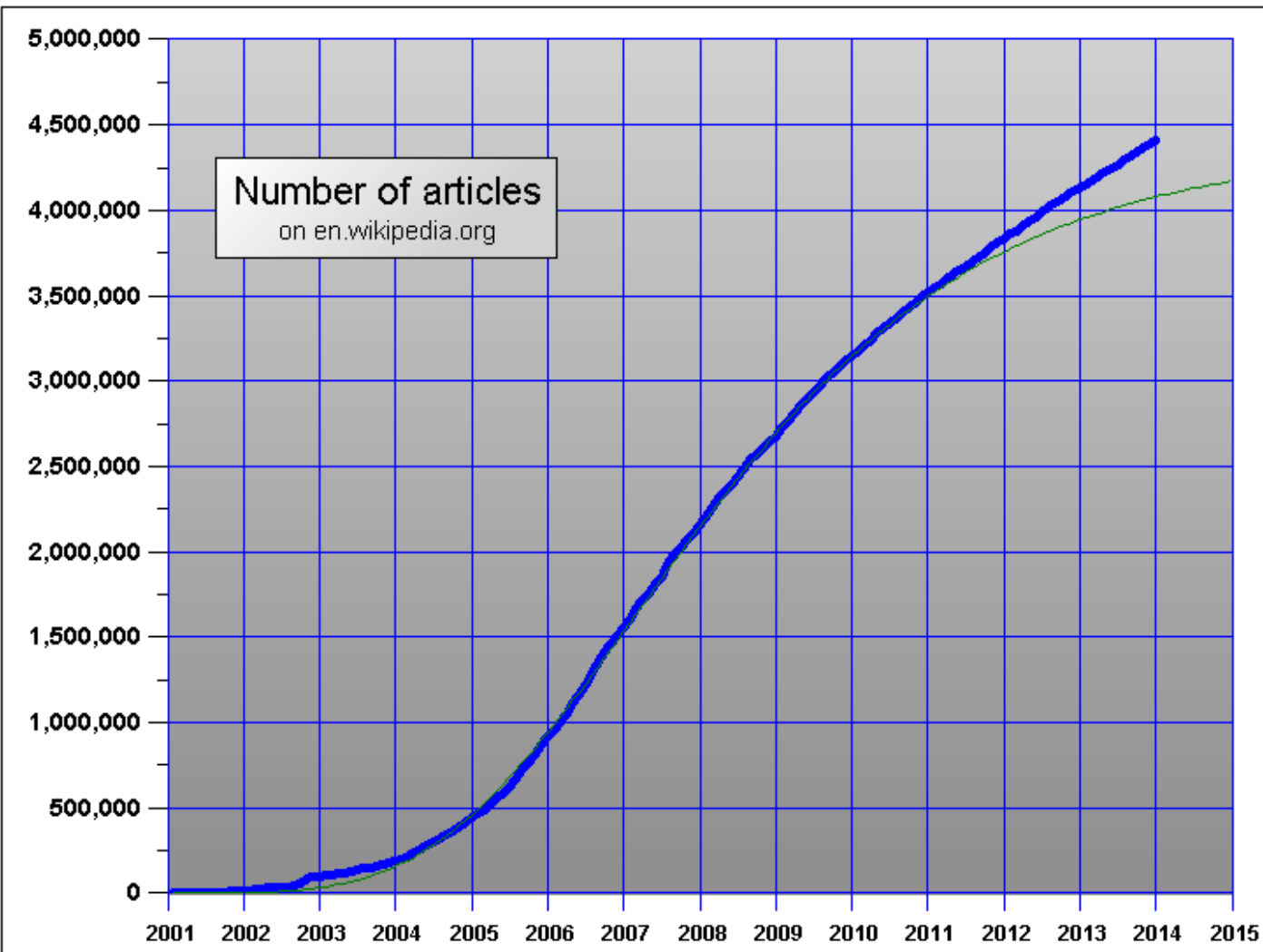
“However, the new service may not yet be competitive: It takes 2h to download the newspaper, at a charge of \$5/h”

The Growth of the Web since 1990

Total number of websites (linear scale)



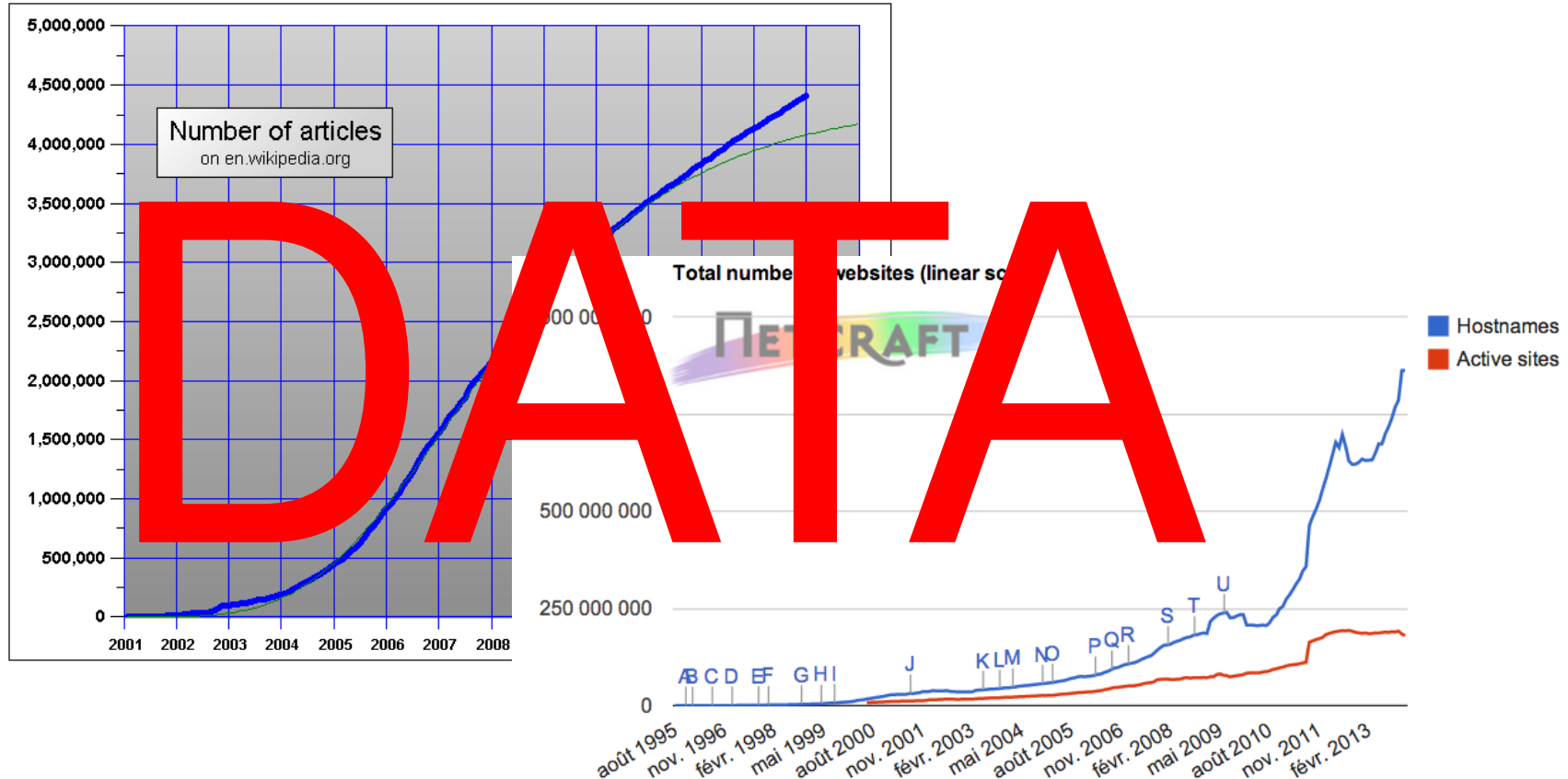
The Birth of Wikipedia in 2001



WIKIPEDIA
The Free Encyclopedia

The world has changed...

since the early days of AI, because now we have



GOFAL means and ends

Means:

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- gather factual knowledge (assertions)
- gather commonsense knowledge (rules)

Ends:

- understand language
- understand world
- answer questions

Lexical knowledge

All stars, including singers and actors, love money.

+

X, including Y1, ..., Yn

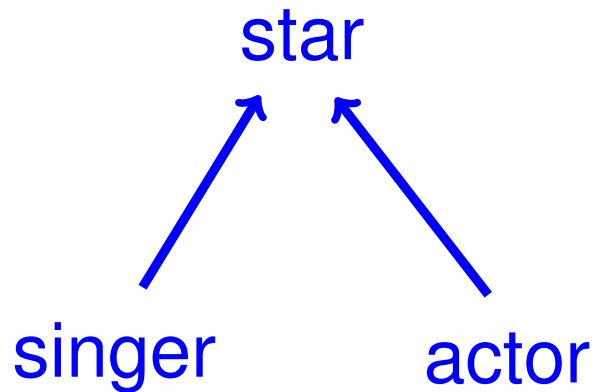
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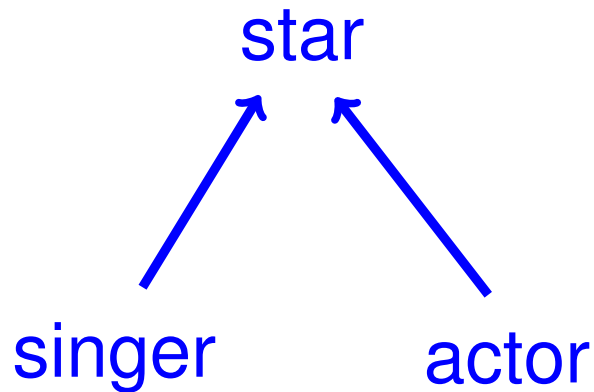
Lexical knowledge

All stars, including Betelgeuse and Antares, ...

+

X, including Y1, ..., Yn

=



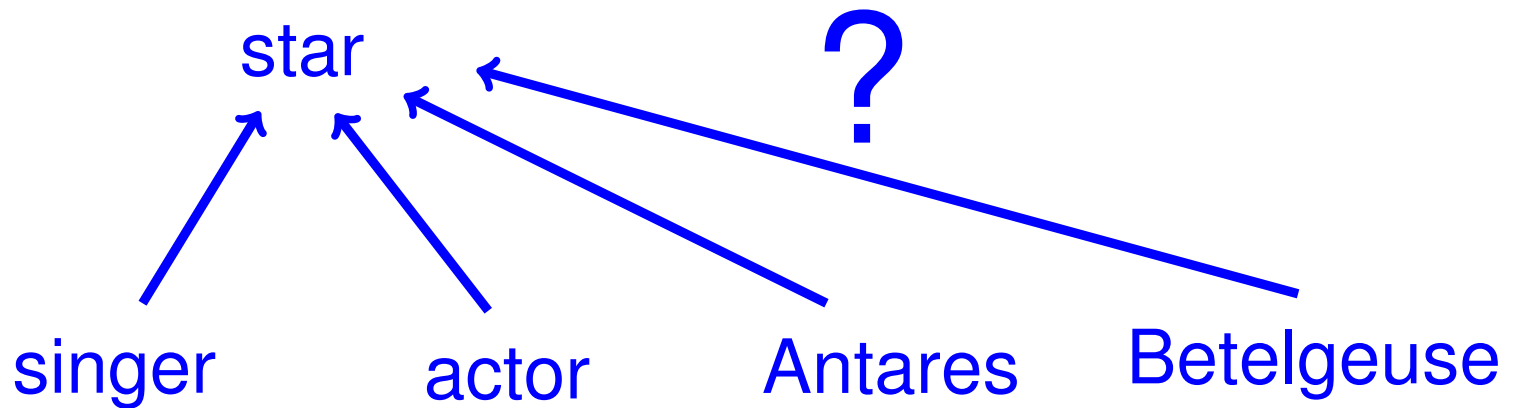
Lexical knowledge

All stars, including Betelgeuse and Antares, ...

+

X, including Y1, ..., Yn

=



ProBase builds a large Taxonomy

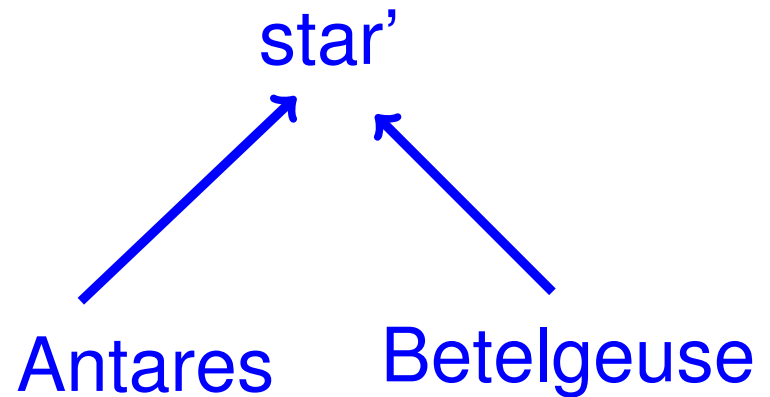
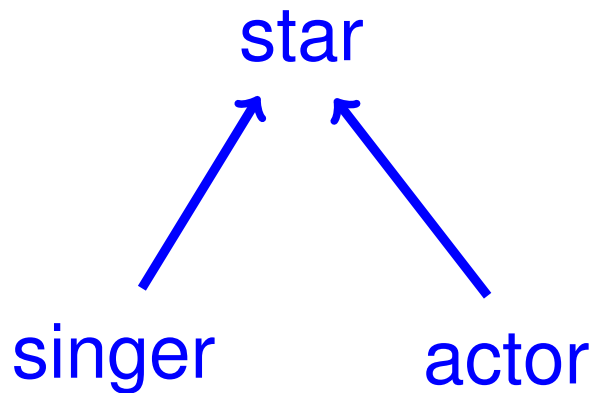
All stars, including Betelgeuse and Antares, ...

+

X, including Y1, ..., Yn

=

ProBase



Lexical knowledge

Elvis married Priscilla

Barack married Michelle

Lexical knowledge

Elvis married Priscilla

Barack married Michelle



Relationship “married”

Lexical knowledge

Elvis married Priscilla

Barack married Michelle

Elvis' wife Priscilla



Relationship “married”

Lexical knowledge

Elvis married Priscilla

Barack married Michelle

Elvis' wife Priscilla



Relationship “married”

Synonyms: “married”, “ ’s wife”

PATTY collects verb phrases

Elvis married Priscilla

Barack married Michelle

Elvis' wife Priscilla

Elvis got to know Priscilla



Relationship “married”

Synonyms: “married”, “ ’s wife”

Super-relationship: “got to know”

Lexical knowledge bases

Probase (Microsoft Research Asia)

- builds a taxonomy of nouns

PATTY (Max Planck Institute)

- builds a taxonomy of verbs

BabelNet (U Sapienza of Rome)

- builds a multilingual taxonomy

WebChild (Max Planck Institute)

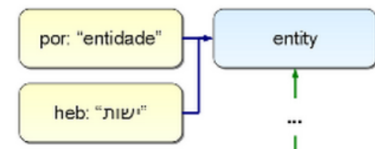
- builds a collection of adjectives

UWN (Tsinghua University)

- builds a multilingual WordNet

ProBase

 **BabelNet**^{2.0}
A very large multilingual encyclopedic dictionary and semantic network



Lexical knowledge: Challenges

- go beyond nouns (verbs, adjectives, etc.)
- go beyond words (phrases, idioms, etc.)
- go beyond one language (do the above for multiple languages)
- go beyond one corpus (attack social media, query logs, Web tables etc.)
- detect and disambiguate entity names in noisy data (tweets, short texts, etc.)

GOFAI means and ends

Means:

- gather lexical knowledge
ProBase, PATTY, UWN, BabelNet, WebChild
- gather factual knowledge (assertions)
- gather commonsense knowledge (rules)

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- understand language
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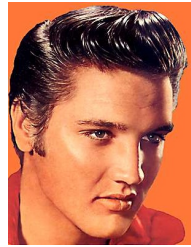
Factual knowledge: Wikipedia

Elvis Presley



WIKIPEDIA
The Free Encyclopedia

Elvis Presley was one
of the best blah blah
blub blah don't read
this, listen to the
speaker! blah blah blah
blubl blah you are still
reading this! blah blah
blah blah blabbel blah



Born: 1935

In: Tupelo

...

Categories:

Rock&Roll, American Singers,
Academy Award winners...

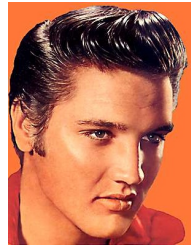
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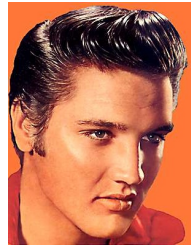
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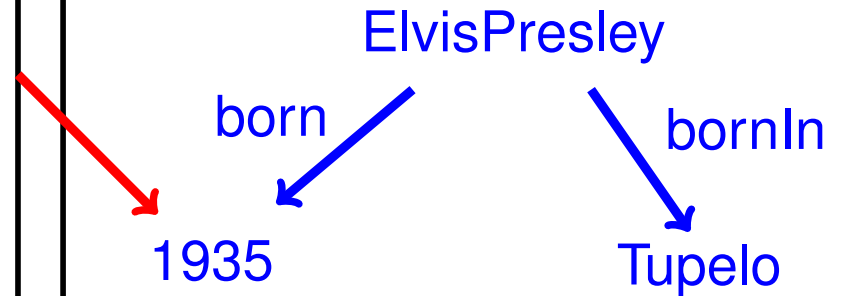
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blah blah blabbell blah



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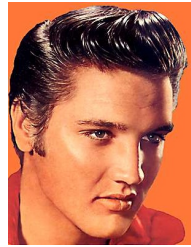
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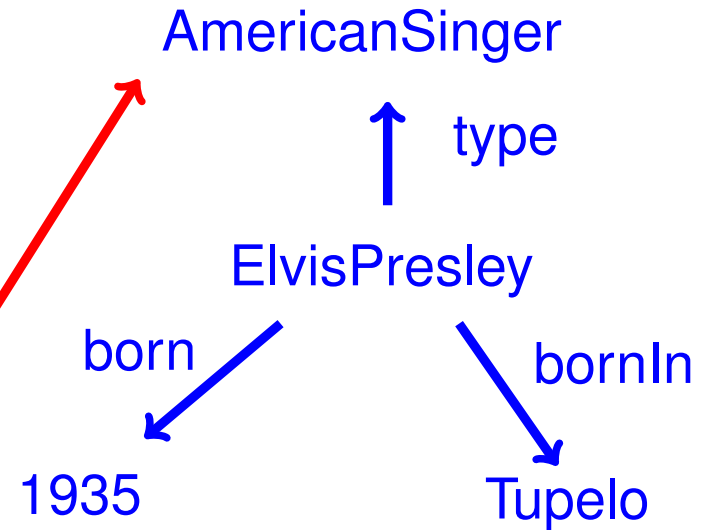
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Born: 1935
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Categories:

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Academy Award winners...



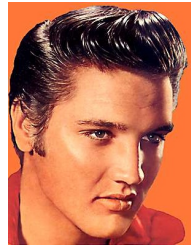
Factual knowledge: Wikipedia

Elvis Presley



WIKIPEDIA
The Free Encyclopedia

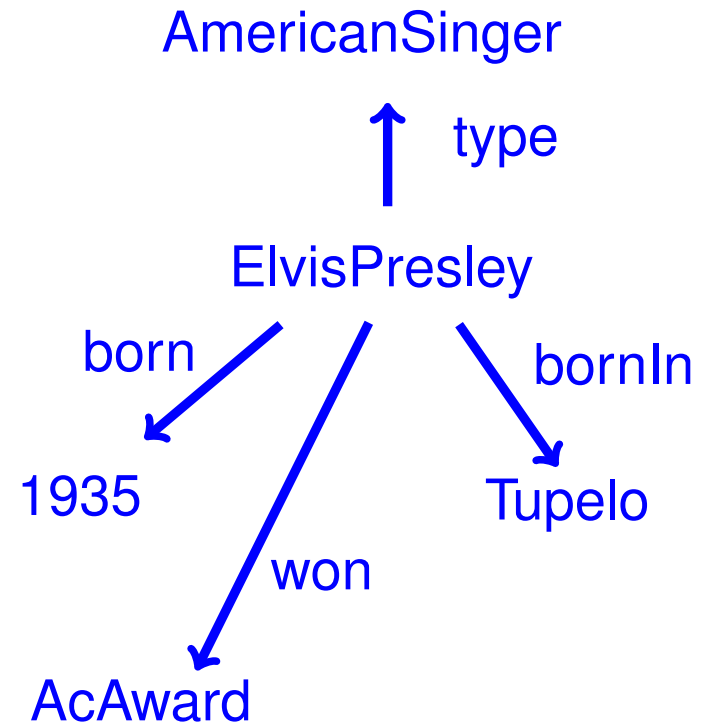
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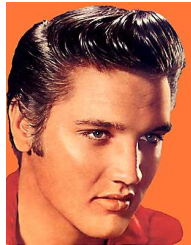
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blah blah blabbel blah



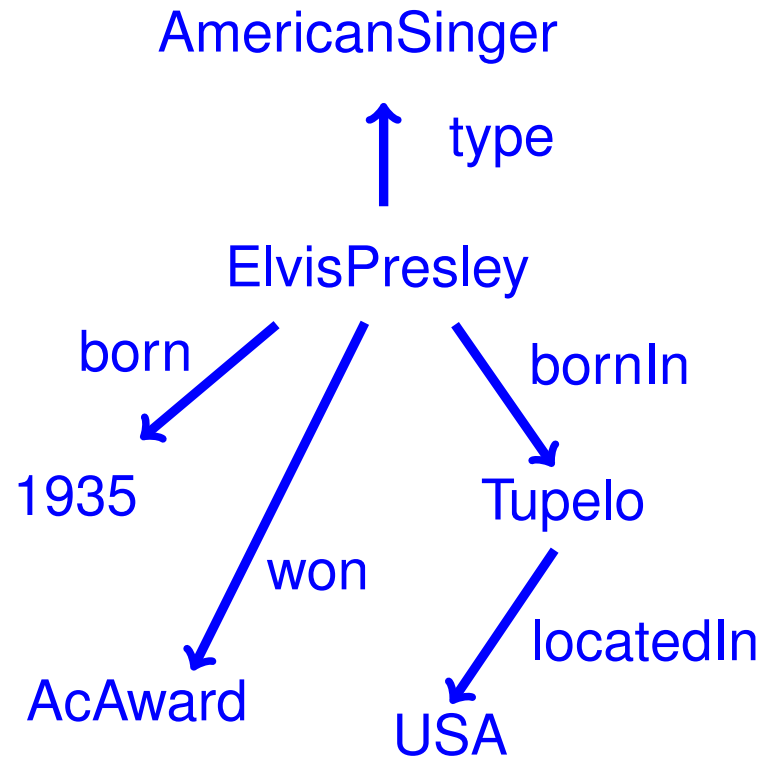
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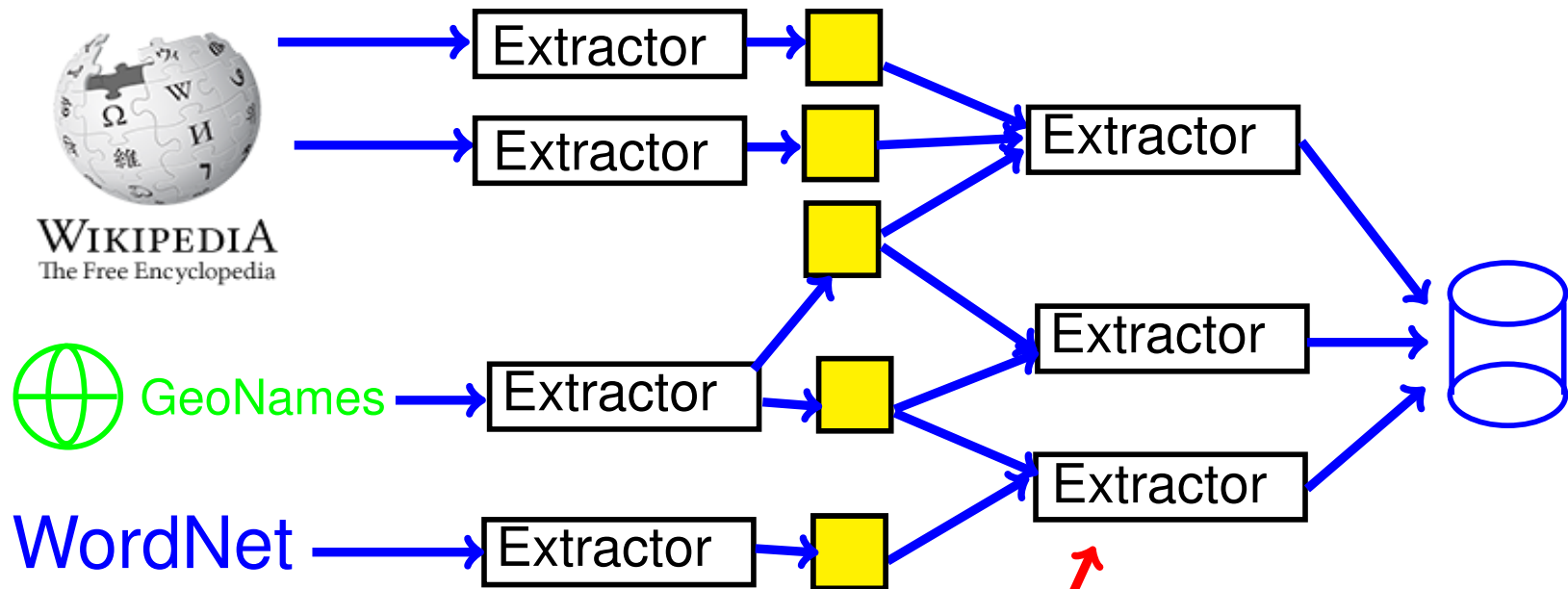
...

Categories:

Rock&Roll, American Singers,
Academy Award winners...



Factual knowledge: Wikipedia+



Combine and
check previous
results

Try it online
Try locally

Example: YAGO about Elvis

<Elvis_Presley>

Try it on

YAGO is a large knowledge base



100m facts

10m entities

95% accuracy

100 Web site visitors/day

1000 citations

linked to Freebase and DBpedia

<http://yago-knowledge.org>



KBs from Wikipedia

- combines WordNet and Wikipedia

- has time and space

- has an evaluated accuracy of 95%



- nucleus of the Web of Linked Data

- available in 119 languages

- developed by community



- nourished by community

- bought by Google

- many sources beyond Wikipedia



- enhances Wikipedia by

text snippets from other sources



Factual Knowledge: Tables

My super heroes

Batman	Gotham City	Batgirl
Elvis Presley	Tupelo	Priscilla
Badman	Pyong Yang	Badgirl
...		

Factual Knowledge: Tables

My super heroes

Batman	Gotham City	Batgirl
Elvis Presley	Tupelo	Priscilla
Badman	Pyong Yang	Badgirl
...		



Factual Knowledge: Tables

My super heroes

Batman	Gotham City	Batgirl
Elvis Presley	Tupelo	Priscilla
Badman	Pyong Yang	Badgirl
...		



= TABLE(Hero, City, Heroine)
Relations: livesIn, marriedTo

Factual Knowledge: Tables

[Who deserves the title "The King of Rock and Roll"?](#)

<http://www.musicbanter.com/rock...roll...rock...rock/32418-who-des>

Elvis Presley	Chuck Berry	Little Richard	Neither
---------------	-------------	----------------	---------

[Show less \(4 rows / 3 columns total\)](#) - [Import data](#) - created: 18 Aug

Elvis Presley	92	42.20%
Chuck Berry	64	29.36%
Little Richard	10	4.59%

Factual Knowledge: Tables

Who deserves the title "The King of Rock and Roll"?

<http://www.musicbanter.com/rock...roll...rock...rock/32418-who-des>

Elvis Presley Chuck Berry Little Richard Neither

Show less (4 rows / 3 columns total) - Import data - created: 18 Aug

Elvis Presley	92	42.20%
Chuck Berry	64	29.36%
Little Richard	10	4.59%



File View Edit Visualize Merge

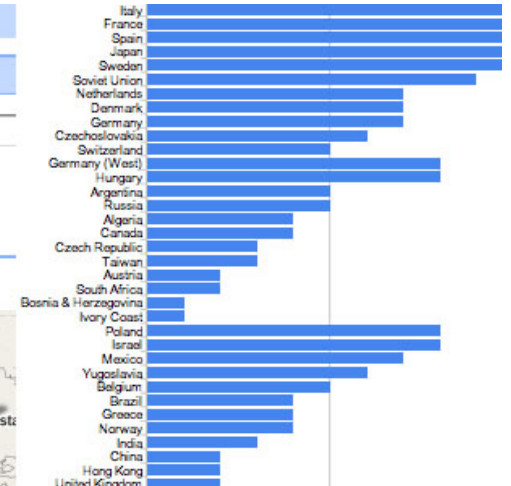
Filter Aggregate Choose columns

Country =

Add condition ?

Apply Clear filter

Current view: All - Hide options



Google Tables

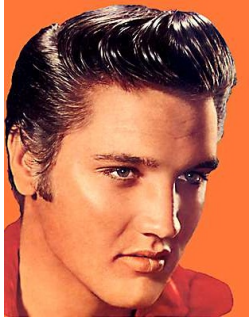
See Alon Halevy's work

Image:

CC by-nc-sa Information Aesthetic 64

Factual Knowledge: Text

Elvis alive forever



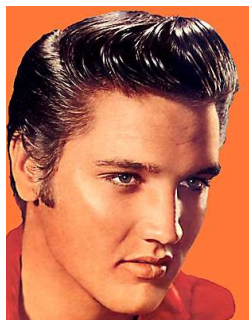
Elvis was born in Tupelo.

He went to school in Memphis.

Elvis was a great rock star.

Factual Knowledge: Text

Elvis alive forever



Elvis was born in Tupelo.

He went to school in Memphis.

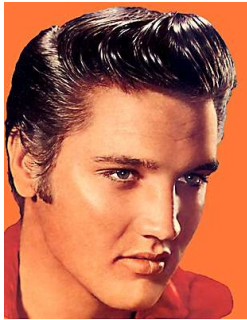
Elvis was a great rock star.

+

NounPhrase VerbPhrase NounPhrase

Factual Knowledge: Text

Elvis alive forever



Elvis was born in Tupelo.

He went to school in Memphis.

Elvis was a great rock star.

+

NounPhrase VerbPhrase NounPhrase

=

Elvis

was born in

Tupelo

He

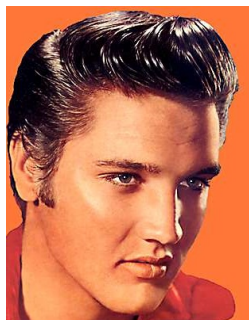
went to school in

Memphis

...

Factual Knowledge: Text

Elvis alive forever



Elvis was born in Tupelo.

He went to school in Memphis.

Elvis was a great rock star.

+

NounPhrase VerbPhrase NounPhrase

∩

Freebase

=

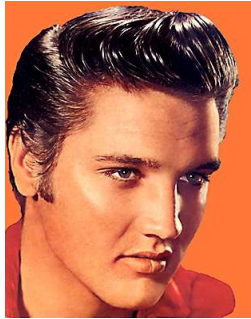
Elvis

was born in

Tupelo

...

Open Information Extraction



was the king (134)

left the building (68)

was in the army (52)

was born in Tupelo, Mississippi (43)

is in the house (26)

faked his death (16)

shook his hips (14)

is God (13)

is Alive (12)

is Dead (11)

married Priscilla Presley (9)

has left Living room (2)



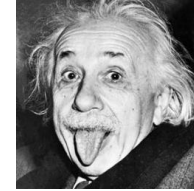
OpenIE at UW

Factual Knowledge: Reasoning

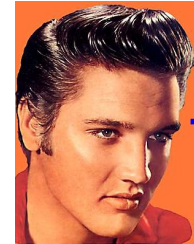
Elvis died in 528

Factual Knowledge: Reasoning

Elvis died in 528



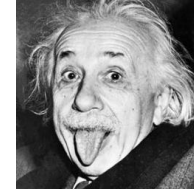
died → 1955



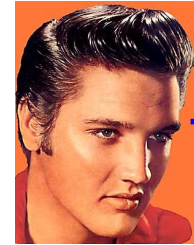
born → 1935

Factual Knowledge: Reasoning

Elvis died in 528



died → 1955



born → 1935

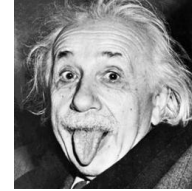
occurs("Elvis", "died in", 528)

Factual Knowledge: Reasoning

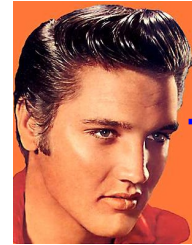
Elvis died in 528

Einstein died in 1955

yago
select knowledge



died → 1955



born → 1935

occurs("Elvis", "died in", 528)

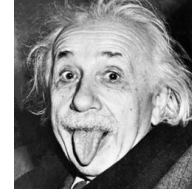
occurs("Einstein", "died in", 1955)

Factual Knowledge: Reasoning

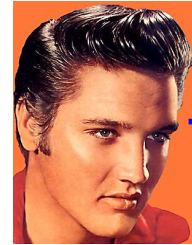
Elvis died in 528

Einstein died in 1955

yago
select knowledge



died → 1955

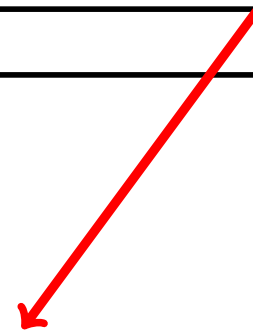


born → 1935

occurs("Elvis", "died in", 528)

occurs("Einstein", "died in", 1955)

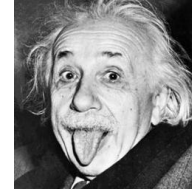
died(Einstein, 1955), born(Elvis, 1935)



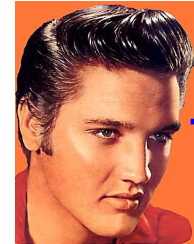
Factual Knowledge: Reasoning

Elvis died in 528

Einstein died in 1955



died → 1955



born → 1935

occurs("Elvis", "died in", 528)

occurs("Einstein", "died in", 1955)

died(Einstein, 1955), born(Elvis, 1935)

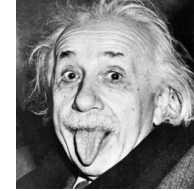
$\text{occurs}(X', P, Y) \ \& \ \text{means}(X', X) \ \& \ R(X, Y) \Rightarrow \text{pattern}(P, R)$

$\text{occurs}(X', P, Y) \ \& \ \text{means}(X', X) \ \& \ \text{pattern}(P, R) \Rightarrow R(X, Y)$

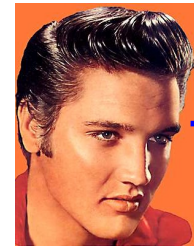
Factual Knowledge: Reasoning

Elvis died in 528

Einstein died in 1955



died → 1955



born → 1935

occurs("Elvis", "died in", 528)

occurs("Einstein", "died in", 1955)

died(Einstein, 1955), born(Elvis, 1935)

$\text{occurs}(X', P, Y) \ \& \ \text{means}(X', X) \ \& \ R(X, Y) \Rightarrow \text{pattern}(P, R)$

$\text{occurs}(X', P, Y) \ \& \ \text{means}(X', X) \ \& \ \text{pattern}(P, R) \Rightarrow R(X, Y)$


$\text{born}(X, Y) \ \& \ \text{died}(X, Z) \Rightarrow Z > Y$

...

SOFIE extracts by Reasoning

Elvis died in 528

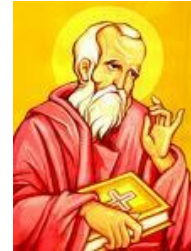
Solving a
Weighted MAX SAT
problem at scale



occurs("Elvis","died in",528)
occurs("Einstein","died in",1955)
died(Einstein,1955), born(Elvis, 1935)
occurs(X',P,Y) & means(X',X) & R(X,Y) => pattern(P,R)
occurs(X',P,Y) & means(X',X) & pattern(P,R) => R(X,Y)
born(X,Y) & died(X,Z) => Z>Y
...

SOFIE extracts by Reasoning

Elvis died in 528



died → 528

occurs("Elvis", "died in", 528)
occurs("Einstein", "died in", 1955)
died(Einstein, 1955), born(Elvis, 1935)
occurs(X', P, Y) & means(X', X) & R(X, Y) => pattern(P, R)
occurs(X', P, Y) & means(X', X) & pattern(P, R) => R(X, Y)
born(X, Y) & died(X, Z) => Z > Y
...

KBs built from the Web



KnowItAll / TextRunner / ReVerb / OpenIE
(University of Washington)

- extracts arbitrary relationships (“open”)

SOFIE / PROSPERA (Max Planck Institute)

- does disambiguation and reasoning



NELL / Read the Web (CMU)

- combines different extractors, morphosyntax, reasoning etc.

Knowledge Vault (Google)

- large-scale Information Extraction

Factual Knowledge: Challenges

- extract from different languages
- extract incrementally
(for continuous KB growth & maintenance)
- go beyond binary relations
(events in context: who did what to whom when, why, ...)
- tackle the long tail of entities & facts
(beyond Wikipedia: music, book characters, products, ...)
- handle new entities
(is “Lady Gaga” a new entity or just a new name?)

GOFAI means and ends

Means:

- gather lexical knowledge

ProBase, PATTY, UWN, BabelNet, WebChild

- gather factual knowledge (assertions)

from Wikipedia: DBpedia, YAGO, Freebase

from the Web: SOFIE, NELL, KnowItAll, GKV

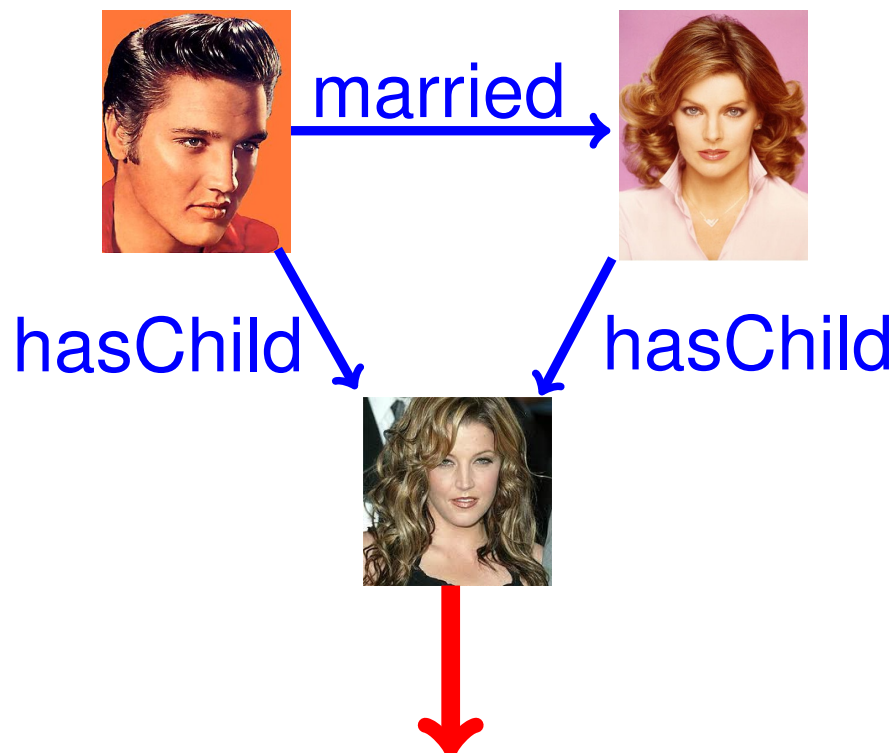
- gather commonsense knowledge (rules)

Commonsense knowledge

“If you have a child,
your wife is probably his mother”

$$\textit{married}(x, y) \wedge \textit{hasChild}(x, z) \Rightarrow \textit{hasChild}(y, z)$$

Commonsense knowledge



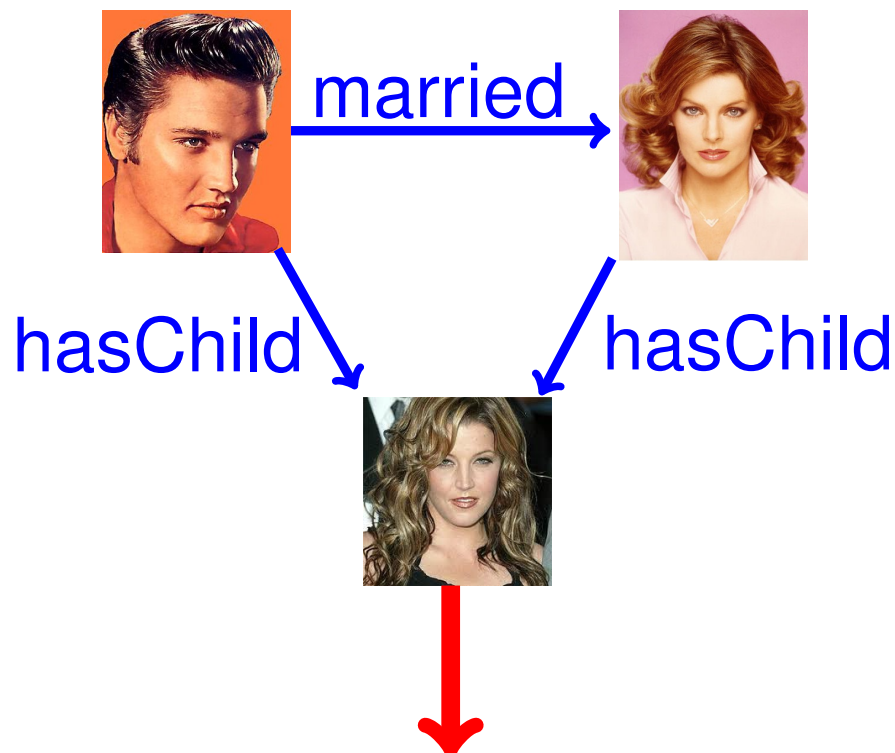
yago
select knowledge

DBpedia

$$\textit{married}(x, y) \wedge \textit{hasChild}(x, z) \Rightarrow \textit{hasChild}(y, z)$$

>

Commonsense knowledge



$$\textit{married}(x, y) \wedge \textit{hasChild}(x, z) \Rightarrow \textit{hasChild}(y, z)$$

But: Rule mining needs counter examples
and RDF ontologies are positive only

Partial Completeness Assumption

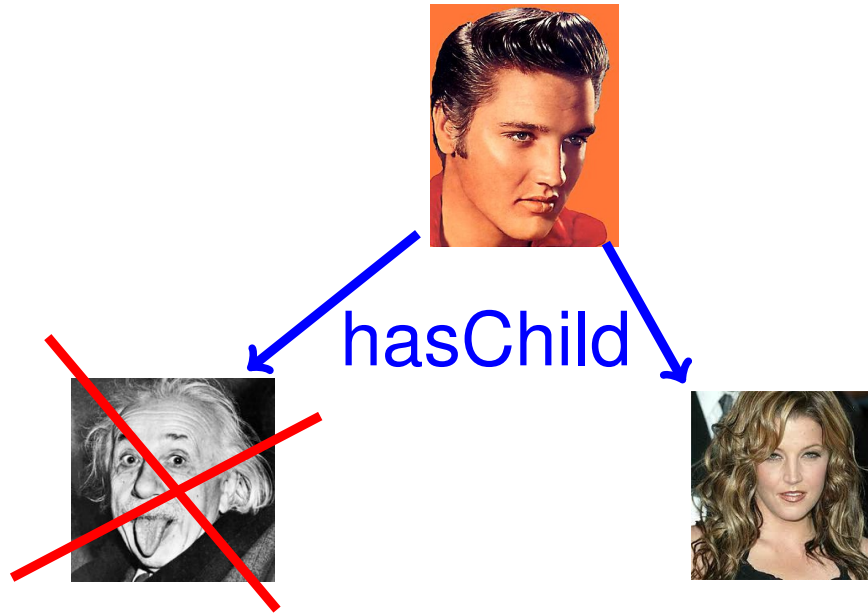


Assumption:

If we know $r(x, y_1), \dots, r(x, y_n)$,
then all other $r(x, z)$ are false.

(Partial
closed-
world
assumption)

Partial Completeness Assumption

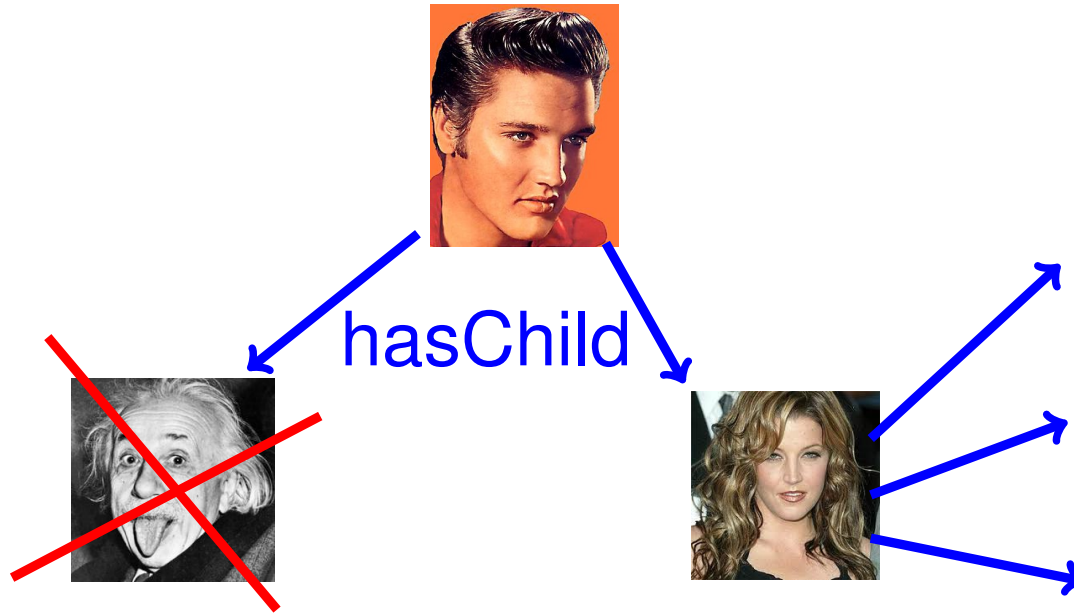


Assumption:

If we know $r(x, y_1), \dots, r(x, y_n)$,
then all other $r(x, z)$ are false.

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world
assumption)

Partial Completeness Assumption

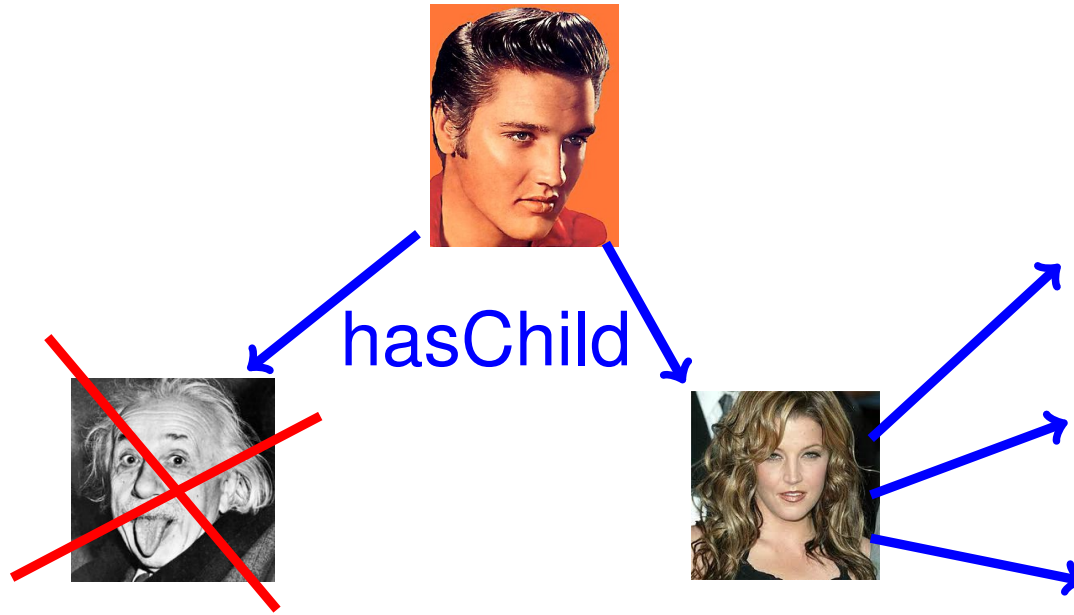


Assumption:

If we know $r(x, y_1), \dots, r(x, y_n)$,
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assumption)

Partial Completeness Assumption



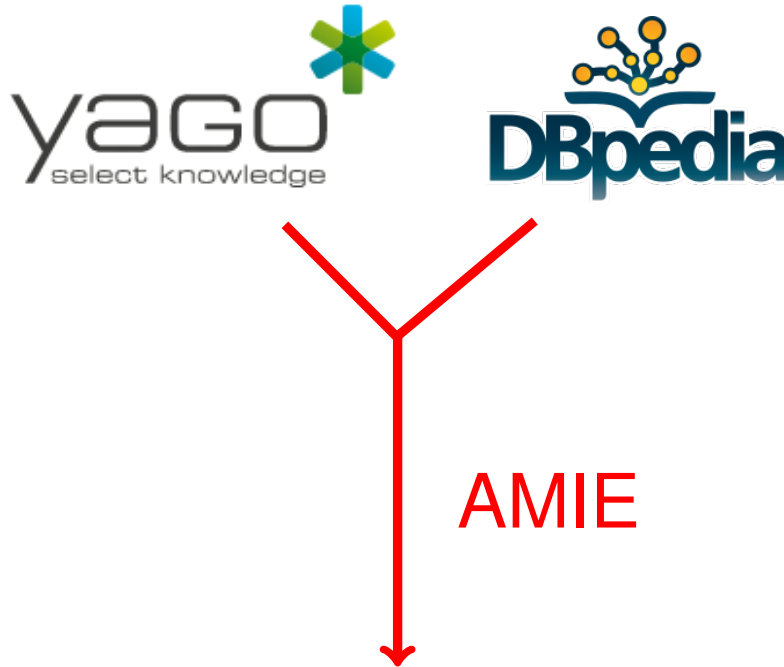
Assumption:

If we know $r(x, y_1), \dots, r(x, y_n)$,
then all other $r(x, z)$ are false.

+ an efficient implementation

(Partial
closed-
world
assumption)

AMIE finds rules in ontologies



$type(x, pope) \Rightarrow diedIn(x, Rome)$

$livesIn(x, y) \wedge isMarriedTo(x, z) \Rightarrow livesIn(z, y)$

$imports(x, chemicals) \Rightarrow hasLanguage(x, English)$

(with confidence values)

Commonsense KB projects

AMIE (Max Planck Institute / Télécom ParisTech)

- mines logical rules from knowledge bases

ConceptNet (MIT)

ConceptNet 5
Computers just got smarter.

- learns commonsense knowledge through crowdsourcing

WebChild (Max Planck Institute)

- extracts commonsense knowledge from Web corpora

Commonsense Knowledge: Challenge

- make **use** of the commonsense knowledge
- involve time
- bridge knowledge with knowledge from other KBs
- revisit subsymbolic approaches?
(Deep Learning)

“Google buys UK artificial intelligence
start-up DeepMind”

BBC News 2014-01-27



GOFAI means and ends

Means:

- gather lexical knowledge

ProBase, PATTY, UWN, BabelNet, WebChild

- gather factual knowledge

from Wikipedia: DBpedia, YAGO, Freebase

from the Web: SOFIE, NELL, KnowItAll, GKV

- gather commonsense knowledge

AMIE, ConceptNet WebChild

GOFAL means and ends

Means:

- gather lexical knowledge

ProBase, PATTY, UWN, BabelNet, WebChild

- gather factual knowledge

from Wikipedia: DBpedia, YAGO, Freebase

from the Web: SOFIE, NELL, KnowItAll, GKV

- gather commonsense knowledge

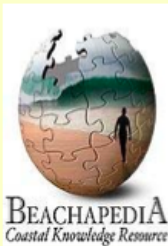
AMIE, ConceptNet WebChild

So then, how about our ends?

Landscape

True Knowledge
The Internet Answer Engine™
BETA

WolframAlpha™
computational knowledge



GeoNames

Linked movie database



**DEUTSCHE
NATIONAL
BIBLIOTHEK**

SIG.MA
SEMANTIC INFO
MASHUP

uni-trier.de
Computer Science
Bibliography

DBpedia

yago
select knowledge

freebase™

PubMed

UniProt

Carnegie Mellon

ReadTheV

Babel

WordNet

ConceptNet 5

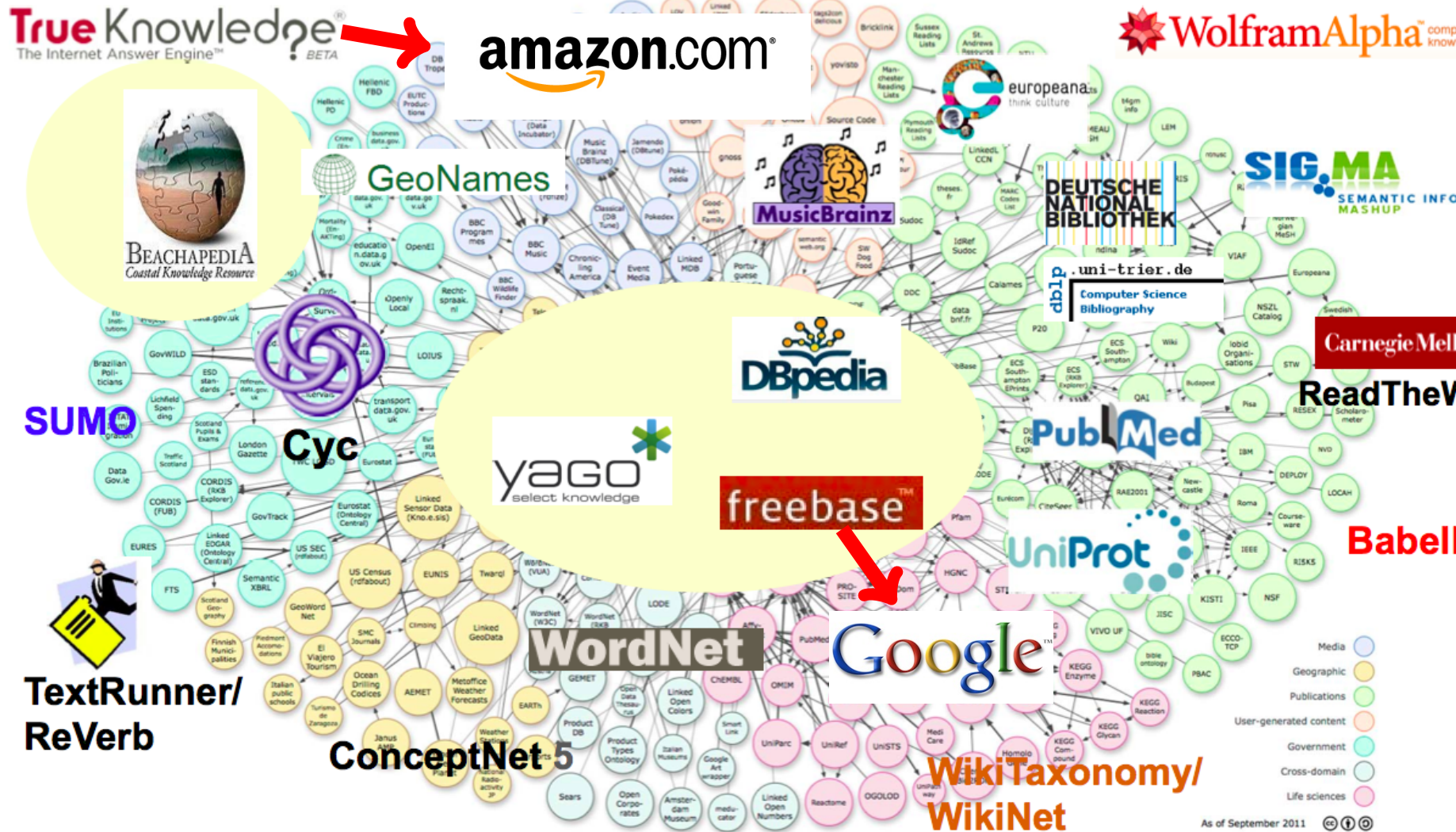
**WikiTaxonomy/
WikiNet**

**TextRunner/
ReVerb**

- Media
- Geographic
- Publications
- User-generated content
- Government
- Cross-domain
- Life sciences

As of September 2011

Landscape



Screenshot from ICDE 2013 Tutorial "Knowledge Harvesting"

Linking Open Data cloud diagram: Richard Cyganiak and Anja Jentzsch. <http://lod-cloud.net/>

Factual Search

About *ThisDay.com* ^{BEIA}

Learn *about* what happened on *this day*

January 8

?

<< Yesterday Today Tomorrow >>

▼ Search filter

Domain:

All

Media

War

Politics

Literature

Business

Art

Religion

S

Year (range):

(or)

From

To

All

Persons

Events

Holidays

Like us on



Facebook to get daily updates

Tweet

230

+1

75



Stumble

30

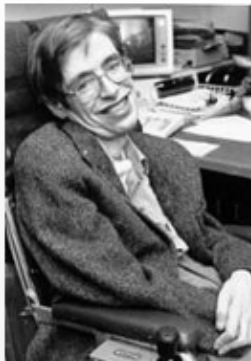


Share

2204

Contact

Stephen Hawking



Born 1942

Elvis Presley



Born 1935

Galileo Galilei



Died 1642

Factual + textual search



Broccoli

“singers who are alive”

Your Query:

Singer ✕

occurs-with ✕

alive ✕

+

Hits:

Elvis Presley

YAGO Ontology

Elvis Presley is a Singer.

Elaine Dundy ●

... that **Elvis** was **alive** ...

Grasping of words



best places to visit in new zealand

Web

Images

Maps

News

Videos

More

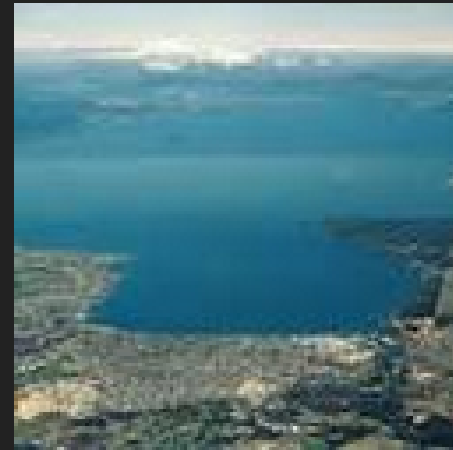
New Zealand > Points of interest



Milford Sound



Bay of Islands



Lake Taupo

Understanding questions



who was Elvis' wife?

Web

Images

Videos

Shopping

News

More ▾

Search tools

About 29,600,000 results (0.33 seconds)

Priscilla Presley (m. 1967–1973)

Elvis Presley, Spouse



Understanding questions

Who played in Casablanca and was married to a writer born in Rome

Submit

[Show Advanced Options](#)

[Show Sample Questions](#)

[Show Intermediate Output](#)

Download Graph



Structured Query

```
?m type wordnet_person_100007846 . ?m isMarriedTo ?n . ?n type  
wordnet_writer_110794014 . ?m actedIn Casablanca_\u0028film\u0029 . ?n wasBornIn  
Rome .
```

Understanding questions



Understanding questions



Where do babies come from?

Input interpretation:

Where do babies come from?

Result:

From their mothers.

(through the processes of fertilization, prenatal development, and birth)

Computed by **Wolfram Mathematica**

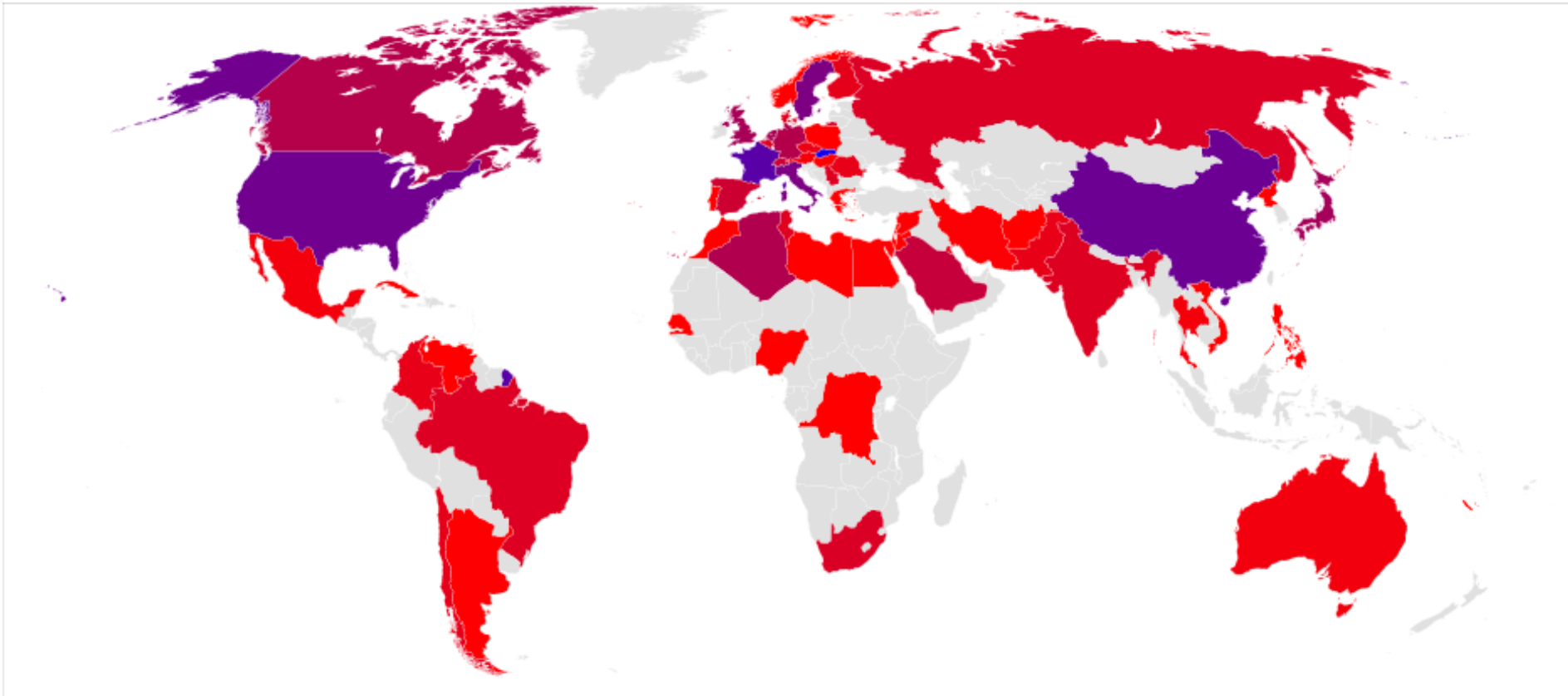
Analyzing History

Le Monde

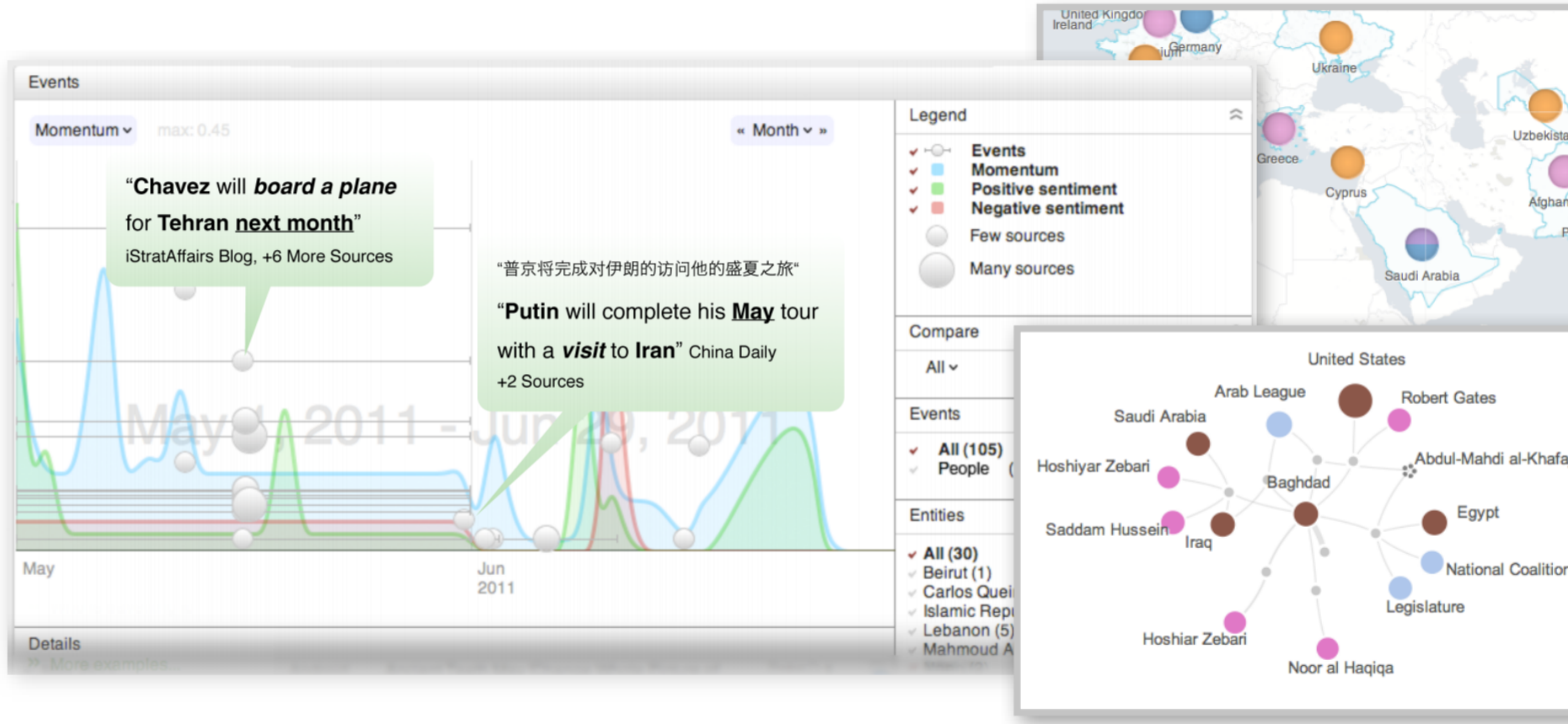
+



“Importance of foreign companies”



Analyzing History



Information extracted from the news can help model and analyze political events.

Annotating Reality



fromTom's guide
It works: Business Insider

fromGoogle

Beating Humans in QA

IBM Watson is a question answering system based on many sources (i.a. YAGO & DBpedia).



It outperformed the 74-fold human winner of the Jeopardy! quizz show.

GOFAI Means and Ends

Means:

- gather lexical knowledge
- gather factual knowledge
- gather commonsense knowledge

Ends:

- understand language

Google, Siri, Deanna

- understand world

Wolfram Alpha, Google KG, RecordedFuture

- answer questions

IBM Watson

Are Computers Intelligent?

- Computers can answer factual questions
- ... in natural language
- Computers can analyze events
- Computers beat humans in QA
- Oh, and computers drive cars, airplanes and space shuttles, and play better chess

Are Computers Intelligent?

- Computers can answer factual questions

Yes, but this is just from a database

- ... in natural language

Yes, but this is just database+parsing

- Computers can analyze events

Yes, but this is just joining databases

- Computers beat humans in QA

Yes, but this is just more of the above

- Oh, and computers drive cars, airplanes and space shuttles, and play better chess

Yes, but after all, it's all computation

AI Effect

Once you have done it, it all seems obvious.

Or:

“Artificial Intelligence
is always that which
has not been done yet.”

AI Effect

Once you have done it, it all seems obvious.

Or:

“Artificial Intelligence
is always that which
has not been done yet.”

=> There is always
something for us to do!

Slides done with PowerLine, the free SVG slide editor with LaTeX support

Quote: Rephrasing of Tesler's Theorem [Wikipedia on “AI effect”]